

MATERNAL CHILD HEALTH NEEDS ASSESSMENT: A CALL FOR ACTION

Ingham County
Infant Mortality Coalition



Ingham County
Health Department

Maternal Child Health (MCH) Needs Assessment

- Opportunity from Michigan Department of Health and Human Services (MDHHS) to complete MCH Needs Assessment
- Identification of local MCH needs and priorities
- Development of an evidence-based, local work plan



The Life Course Perspective

- A way of looking at life (health) as an integrated continuum across a person's lifetime
- This approach is expected as a part of the MCH Assessment in order to deliver coordinated services



MCH Assessment in Ingham County

- Data collection
 - Data provided by MDHHS/MPHI to review
 - Analysis by ICHD Community Health Assessment
 - Survey administered to community members
 - Prioritized key MCH indicators
- Community input
 - Focus group
 - Community input walls
 - IMC meetings



Community Input Wall Findings

What about this community makes it easy for moms and babies/children/teens to stay healthy? (n=76)

- Support groups for mental health (Willow Tree)
- Resources for new moms like visiting nurse programs
- Free food programs, WIC, and farmers markets
- Low cost or free outdoor events: parks and playgrounds (River Trail)
- Physical activities: yoga, LCC summer sports camps, tennis programs
- A mentor or caring parent
- The people



Community Input Wall Findings

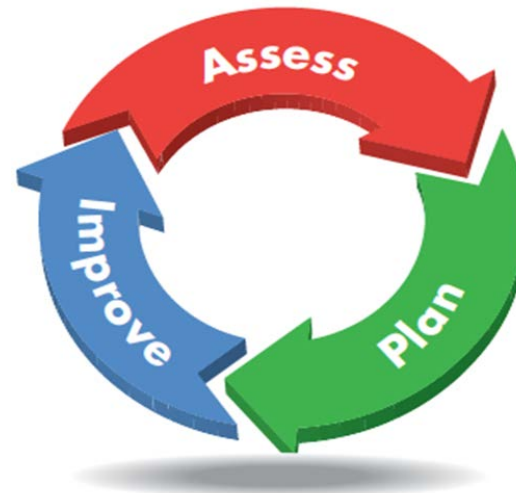
What about this community makes it hard for moms and babies/children/teens to stay healthy? (n=76)

- Easy access to junk food and fast food
- High cost of fresh produce and lack of it
- Parents allowing their kids too much time on devices
- Prevalence of marijuana dispensaries in Lansing
- High costs of summer programs for kids
- Lack of support from employers for working parents (ex: lack of maternity leave because of finances)
- High cost of child care

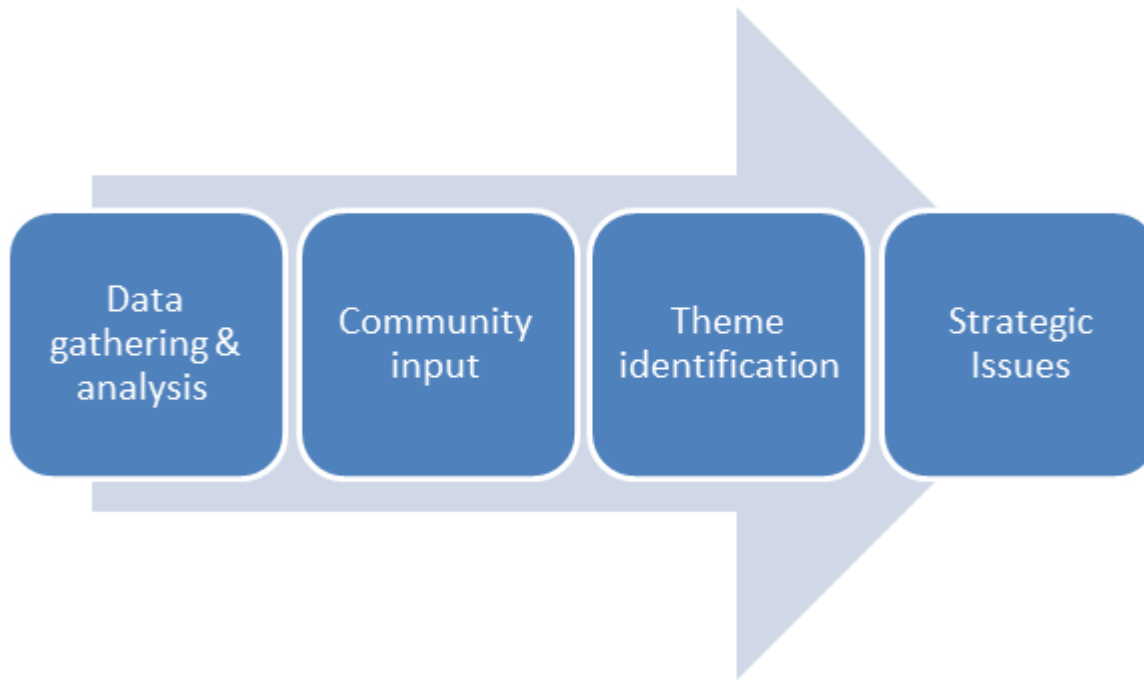


MCH Assessment in Ingham County


- Completing the MCH Assessment
 - Identifying **Themes** across our findings/data
 - Identifying **Strategic Issues** that the IMC will address
 - Developing **Goals and Objectives** to measure our progress
 - Developing an **Action Plan**

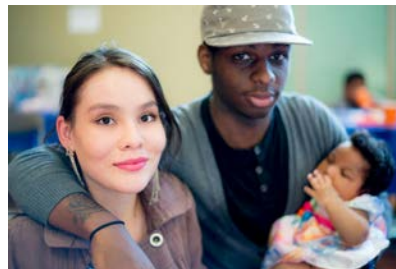


Utilizing data to inform strategic issues




Strategic Issue #1

Data	Strategic Issue #1
13.2% of live births in Ingham County are to mothers with less than 12 years of education (2015)	How can we support parents in Ingham County by reducing the barriers in obtaining an education and/or pursuing a career/employment? 
6.5% of births in Ingham County are to teens under the age of 20 (2015)	
21% of teen parents in Ingham County graduate from HS or obtain a GED	
93.5% of adults (ages 25-34) in Ingham County have at least graduated from HS (2011-2015)	
52.2% of Ingham County residents with less than a HS degree participate in the labor force (2011-15)	




Strategic Issue #2

Data	Strategic Issue #2
<p>69.9% of women in Ingham County receive adequate prenatal care (Kotelchuck, 2015)</p>	<p>What can we do to reduce the barriers (for example, transportation and language) for individuals in accessing care, so that we are able to increase preventative health care screenings and services in Ingham County?</p>
<p>75.5% of white women and 56.1% of Black women in Ingham County entered prenatal care in the first trimester (2015)</p> 	<p>How can we make those services more visible, not just for families, but also for healthcare professionals?</p>



Strategic Issue #3

Data	Strategic Issue #3
15.4% of children ages two to five are overweight in Ingham County (2015-16)	How can we support healthy lifestyles (that includes both mental and physical health) from an early age that encompass exercise, healthy eating, mentorship programs, and substance free living? 
16.5% of 7th, 9th, and 11th graders are obese in Ingham County (2015-16)	
8.4% of 11th grade youth in Ingham County used tobacco in the past 90 days (2015-16)	
11.5% of 11th grader in Ingham County had five or more drinks in one sitting (2015-16)	
27.2% of 7th grade students in Ingham County who have been bullied on school property in the past 12 months (2015-16)	




Strategic Issue #4

Data	Strategic Issue #4
<p>In the national Adverse Childhood Effects (ACEs) study, 35% of adults had dealt with emotional abuse, 15.9% had dealt with physical abuse, and 10.9% dealt with sexual abuse during childhood (2010).</p>	<p>How can we encourage doctors and other health professionals in Ingham County to have a more holistic view of medicine that looks at the entire person, taking into account both their past medical and psychosocial histories and the impact that their history has on their current health status?</p>
<p>Zero of eight OB/GYN offices contacted in the Greater Lansing area administered the ACEs tool with pregnant or parenting clients.</p>	



Strategic Issue #5

Data	Strategic Issue #5
<p>44% of the 257 licensed childcare providers in Ingham County have a three star or above rating by Great Start to Quality</p>	<p>How can we help to make quality childcare for parents in Ingham County affordable and accessible?</p>
<p>For a family with minimum wage earners, child care consumes around 40% of a family's earnings each month</p>	



ICHD and infant mortality

- Ingham County Infant Mortality Coalition (IMC)
- Programmatic support
 - Home visiting programs
 - WIC
 - Immunizations
 - Children's Special Health Care Services
 - Central Regional Resource Center
 - Community Health Centers (CHCs)



ICHD and infant mortality, continued

- Marketing and outreach efforts
 - Get Real About Breastfeeding
 - Car seat partnership with Sparrow
 - Childbirth education classes
 - Sparrow labor and delivery tours
 - Safe Sleep grant
 - Lead efforts
 - DOSE partnership
- Maternal Child Health (MCH) Assessment



Healthy Beginnings
Childbirth Classes
for First Time Moms

New moms-to-be with Medicaid are invited to join us and prepare for the birth of their child.

- No cost to participate
- 4-week course
- Free infant car seat upon completion of the program

Classes meet weekly on Mondays, 1-3 p.m. at the Ingham County Health Department located at 5303 S. Cedar Street in Lansing. Call (517) 887-4322 for session start dates.

 For more information or to register, call (517) 887-4322

hd.ingham.org
Ingham County Health Department • 5303 S. Cedar Street • Lansing, MI 48911

A special invite for moms-to-be

Sparrow Hospital can help you be ready for your baby's arrival.

Register today for a FREE tour of Sparrow's Maternity Unit!

Learn about:

- how to get admitted and discharged
- caring for your newborn baby
- mother support during your hospital stay
- ways to schedule your baby's first doctor appointments
- and much more!

So you are welcome to bring your support person. No social media, please. Parking on site or go carter lot is available.

Call **517.887.4322**
hd.ingham.org

Sparrow Hospital
Maternity Baby Center
Third Floor
1025 S. Michigan Avenue
Lansing, MI

Reducing infant mortality requires a collaborative approach

- What can your organization/agency do to support mothers and babies/children/teens to stay healthy in Ingham County?



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<https://www.facebook.com/ICIMC/>

