

I. Ingham GSC Pediatric & Family Health

GOALS: Infants, young children and their families are physically healthy. Develop a system to provide an accessible, affordable, medical home (primary care provider) for pregnant women and all children birth to five, which provides comprehensive physical exams, oral health and preventive care.

Strategy	Objectives	Resource Needs	Roles / Responsibilities	Target Dates	Progress Measures
A. Promote improved oral and dental health.	1. Working with GSC members, Parent Leadership Workgroup, funders, and others to help promote oral health and preventative dental care education among early childhood programs and services.	1. Funding and Plans for oral education for early childhood programs; donated toothbrushes for distribution; info on community ed programs through Lansing Community College (LCC), Ingham County Health Dept (ICHD), Delta Dental and Head Start	1&2. Lucy and Brenda at Head Start, Parent Leadership & Support Wkgrp, Operations Committee, LCC, Central Region Resource Center (CRRC), GSRP, Childcare providers, Play & Learn Group facilitators, and Home Visitors	Year 1-3	1. Funding or in-kind commitments identified and committed, and the # of presentations to early childhood programs and services
	2. Promote distribution of Oral Dental Health Wheels.	2. Additional sponsors and distribution plan		Year 1-3	2. The number of Oral Health Wheels printed and distributed
B. Increase the number of women receiving preconception care, adequate prenatal care, and information on Infant Safe Sleep.	Work with the Infant Mortality/ Safe Sleep Workgroup to help improve MICHild, Healthy Kids, and MOMS outreach and prenatal care for high risk groups such as teen parents, low-income families, and minority families; and promote best Safe Sleep practices.	Coordination of plans with the with the Infant Mortality/ Safe Sleep Workgroup, materials such as the newly developed “ Community Connections ” brochure to help pregnant women access prenatal care and Safe Sleep materials from Tomorrow's Child and MDCH	Infant Mortality/Safe Sleep Workgroup, Lisa Chambers (ICHD) and Sandy Geller (Sparrow Hospital NICU); CRRC	Year 1-3	Presentations and workshops for community and targeted groups

Other Strategies & Objectives Related to Physical Health

See Infrastructure Section VI beginning for strategies related to smoking cessation for pregnant women; enrollment of children in MICHild and Healthy Kids; food & nutrition and reducing obesity.

II. Ingham GSC Social & Emotional Health

GOALS: Infants, young children and their families are socially and emotionally healthy. Develop a system to screen all families with children birth to five and provide appropriate referrals for assessment, treatment and services.

Strategy	Objectives	Resource Needs	Roles / Responsibilities	Target Dates	Progress Measures
A. Provide better public awareness about the importance of social-emotional health, milestones, and age-appropriate behaviors.	Promote information on alternatives to physical discipline and age-appropriate behaviors; and other current social emotional health issues by distributing Social-Emotional Health Development Wheels published by MI Assoc for Infant Mental Health and other S-E materials at community events and workshops, through social media, on the GSC website and among early childhood programs.	Social-Emotional Health Development Wheels (MIAMH companion guides), Fatherhood Wheel, ECIC booklet “Why Social Emotional Health Matters”, and other S-E materials	KEEP Task Force (GSC Social-Emotional Health Workgroup), and GSC members; CRRC, Play & Learn Groups (P&LG), home-visitors, early education and care programs, Child Care Licensing and other professionals	Year 1-3	Number of media types utilized and promotional materials distributed
B. Improve the Social Emotional Health System thru coordinated efforts.	<p>1. Improve the referral system for S-E Health problems by improving inter-agency referrals.</p> <p>2. Increase the availability of social-emotional treatment options for families with children birth through 5 years.</p>	<p>1. In-service and cross-discipline trainings promoting social emotional health and materials</p> <p>2. Continuing funding for MSU Psychological Clinic at Grand River Head Start Center for treatment, consultations and educational workshops; and Transition Consultant position</p>	<p>1&2. KEEP Task Force (GSC Social-Emotional Health Subcommittee), GSC members , and funding partners</p>	<p>Yr 1-3</p> <p>Yr 1-3</p>	<p>Number of workshops and participants</p> <p>Numbers of families served at the satellite Psychological Clinic</p>

Other Strategies & Objectives Related to Social-Emotional Health

See Infrastructure Section VI for strategies related to distribution of other materials on Social Emotional Health such as child abuse and neglect prevention; S-E screening and assessment tools; professional development workshops on RtI (Response to Intervention) and other topical Social- Emotional issues; and continued work with KEEP (Keeping Early Education Positive) Task Force to serve as GSC Social Emotional Health Subcommittee.

III. Ingham GSC Early Care & Education

GOALS: Families have access to high quality early care and education. Promote a broad range of opportunities, which offer accessible, affordable, quality early education, care and experiences for all children birth through transition into kindergarten.

Strategy	Objectives	Resource Needs	Roles / Responsibilities	Target Dates	Progress Measures
A. Promote support in the business and faith-based communities for early care and education.	Promote faith and business support for family-friendly practices and workplace policies among area employers to support early care and education, and provide recognition of family-friendly employers.	Re-printing and distribution of materials such as Ingham GSC developed booklet " Early Childhood is Workforce Development: The Impact of Local Investment on Early Childhood Care and Education "; media partners for awards publicity; distribution of materials such as Ingham GSC developed brochure " A Tool Kit for the Faith Community of Ingham County "	Outreach Liaison, Quality Initiatives (QI), Operations Committee, Gamaliel ACTION Lansing faith initiative, GSC & GSPC members, PNC Bank, Chamber & other business organizations	Year 1-3	Number of sites Employer or Faith-based Tool Kits distributed; and media coverage of GSC annual Employer Family Friendly Awards
B. Improve the quality of early education and care programs; enhance professional development of early childhood educators' skills.	Promote quality improvement strategies, (such as adoption of standards and assessments); and continue the mentoring/coaching system as a follow-up to professional development trainings.	Coaching Plan; continuing support from funders, Head Start Mentoring grant and Ingham ISD Re-Imagine Early Years; continued support and in-kind resources; opportunities for joint trainings CRRC, Head Start, IISD, GSRP, and community early ed & care programs; Quality Rating and Improvement System (QRIS) and CONNECT website	Ingham Intermediate School District (IISD), Head Start, CRRC, Quality Initiatives (QI) Wkgroup, Kindergarten Transition Committee, other GSC workgroups, and GSC partner agencies	Year 1-3	Coaching system in place; # of coaches and participants, evaluation reports

III. Ingham GSC Early Care & Education (continued)

GOALS: Families have access to high quality early care and education. Promote a broad range of opportunities, which offer accessible, affordable, quality early education, care and experiences for all children birth through transition into kindergarten.

Strategy	Objectives	Resource Needs	Roles / Responsibilities	Target Dates	Progress Measures
C. Optimize access to free or subsidized preschool programs, and community based early education and care programs.	1. Develop joint recruitment strategies and materials with HS and GSRP programs (& coordinate with Office for Young Children (OYC)/Central Region Resource Center (CRRC) in order to include other community based options).	1. Convene meeting with reps from HS, GSRP, OYC/CRRC to discuss promotional materials; criteria for full and part day services; criteria for children with special needs who need full day services; and ways to maximize slots	1. Head Start, GSRP, OYC/CRRC, Ingham Intermediate School District (IISD), GSRP Consortium, Mid-Michigan Readiness Council	Year 1-3	1. Recruitment strategies and materials developed
	2. Expand child care scholarships county-wide to enable working/student families to better afford access to quality early education and care.	2. \$15k grant from Consumers Energy Foundation; ECIC match for Ingham Early Childhood Fund scholarships for 3yr Olds; plans to coordinate these scholarship funds with existing scholarships (OYC/Lansing, LCC Women’s Resource Ctr, East Lansing, and DHS)	2. QI, Operations Committee, P&LG, parents, GSC and community partner agencies	Year 1-3	2. Scholarship Fund, number of families and children provided scholarships, # of units of early ed & care provided
	3. Work with Immigrant and Refugee Resource Coalition, CRRC, Licensing to explore developing a pilot initiative for recruiting, training and licensing non-English speaking Family Day Care Home Providers.	3. Work with group of stakeholders to convene meetings to discuss models	3. Immigrant & Refugee Resource Coalition (IRRC), GSC, CRRC, Peckham, St Vincent Catholic Charities Refugee Programs, Day Care Licensing	Year 2-3	3. Plan for pilot for non-English speaking family day care providers

Other Strategies & Objectives Related to Early Education & Care

See Infrastructure Section VI for public will building strategies to promote Early Childhood Return on Economic Investment, and strategies to promote identifying early concerns and delays, referring to Early On and Project Find for evaluation and services, support choosing quality care and rating system such as QRIS.

IV. Ingham GSC Parenting Leadership

GOALS: Families support and guide the early learning of their infants and children. Develop a variety of education, support and services that help strengthen the vital role that families play in their children’s development and the community.

Strategy	Objectives	Resource Needs	Roles / Responsibilities	Target Dates	Progress Measures
<p>A. Support parents as leaders in advocating for their own children and the needs of young children in the community.</p>	<p>1. Support Parent Coalition efforts for Star Power at the Capitol, and organizing parents to attend events such as local Legislative breakfasts, Capitol Tours, and other meetings with elected local officials.</p> <p>2. Use a variety of media (GSC website, GSC Facebook page, PSAs on Radio & TV) to promote positive parenting practices and advocacy for early childhood.</p>	<p>1. Parent Coalition plans, core of committed parents, CRRC Workplan</p> <p>2. Parent Coalition plans, core of committed parents, engagement of a variety of media partners (web, TV, podcast, social network media)</p>	<p>1. Parent Coordinator, Parent Coalition, Parent Leadership Workgroup, faith based groups, and CRRC</p> <p>2. Parent Coordinator, Parent Coalition, Webmaster, Parent Leadership Workgroup, YMCA Bds, CRRC, GSC Partners</p>	<p>Year 1-3</p> <p>Year 1-3</p>	<p>1. # of parents planning and participating in advocacy events, and other activities</p> <p>2. Increase in types and # of media used</p>
<p>B. Expand the array of parent-child activities available in the community.</p>	<p>1. Expand Play & Learn Groups for the general community and at targeted sites (homeless shelters, low income housing areas, immigrant refugee communities, etc).</p> <p>2. Promote a variety of child-friendly age appropriate events for families with young children in the community (such as Zoo Days, Back to School Health Fair, Star Power and Family Literacy Events, For Me for You for Later (PNC), weekend and summer concerts, etc.).</p>	<p>1. Continuing support from Foundation funders and GPGS for staffing, supplies and sites; partner agencies as host sites and partners willing to build their capacity to lead P&L Groups at their sites</p> <p>2. Funding for more staff time or volunteers, Promotional materials; PNC Mobile Adventure van</p>	<p>1. Parent Leadership Workgroup, GSC and community partners (such as Summerplace, Towar Gardens, and Early On and ICHD)</p> <p>2. Parent Coalition, Webmaster, Outreach Liaison, Coordinate with Early Childhood Literacy Coalition and Parent Leadership Wkgrp, MSU Children's Garden, Libraries, YMCA, MSU CDL, and neighborhood organizations</p>	<p>Year 1-3</p> <p>Year 1-3</p>	<p>1. Number of P&L Groups, number of parents and children participating</p> <p>2. Numbers of events and participants</p>

IV. Ingham GSC Parenting Leadership (continued)

GOALS: Families support and guide the early learning of their infants and children. Develop a variety of education, support and services that help strengthen the vital role that families play in their children’s development and the community.

Strategy	Objectives	Resource Needs	Roles / Responsibilities	Target Dates	Progress Measures
C. Promote strategies to support parents as children's first teachers; and provide targeted support for family members who are caring for young children.	1. Increase number of at-risk families receiving support through home visitor programs and play & learn groups.	1. CAUW/CRCF funders approval for continued home-visitor programming, GPGS funding and staff, EHS Expansion funding	1. Parent Leadership Workgroup, Operations Committee, GSC staff and partner agencies (HS, CMH, ICHD)	Year 1-3	1. Home visitor expansion plan, number families visited, number of home visits
	2. Collect information on what supports are needed and gaps (for example, child development information, discipline practices, respite care, a group or network with others like themselves, health insurance, transportation, employment).	2. Info from specific groups of parents (teens, grandparents, adoptive, incarcerated, refugees, homeless, low-income housing projects); other sources of info: ICHD, YMCA, CACS	2. Parent Coalition Parent Leadership Workgroup, BTW Lansing Equity Project Team; GSC website for posting data and resources	Year 1-3	2. Plans for change developed by parents and agency staff, system for evaluation and measurement of changes
	3. Develop increased networking among the agencies and organizations serving these populations, and begin to respond to the identified needs and gaps with families actively engaged in the process at all levels.	3. Technical assistance and supports for agency staff and residents to promote power sharing and joint decision making; Parents and other caregivers engaged in the planning and decision making process with agency staff	3. Parent Coalition Parent Leadership Workgroup, BTW Lansing Equity Project Team, GSC partner agencies and stakeholders	Year 1-3	3. Increased collaborative efforts, More families engaged in the decision making process with agency staff to promote system change and addressing gaps in services

Other Strategies & Objectives Related to Parent Leadership

See Infrastructure Section VI for strategies to work with IRRC and Lansing School District on methods to get information to non-English speaking families and have discussions about culturally sensitive parenting practices; promote family literacy programs and events using models such as “Reach Out and Read”, “Ready to Learn”, etc ; work with the Parent Coalition, MI Child Care Task Force and MiAEYC, to advocate for high quality early education and child care (such as a quality rating system, increased reimbursements, etc.); promote messages around “what is quality” and how families know quality early learning expectations; connect these groups to Ingham GSC Parent Coalition and to promote collaborative efforts and system changes.

V. Ingham GSC Family Support

GOALS: Infants and young children live in safe families and are economically stable. Improve the safety, economic security and quality of life for young children and their families by advocating for more safe and affordable housing, more effective transportation systems, pathways to support transitions out of poverty, and systems change for equity and social justice.

Strategy	Objective	Resource Need	Roles / Responsibilities	Target Dates	Progress Measures
A. Improve the understanding of children in shelters, and their needs.	In partnership with coalitions and domestic violence and homeless shelters discuss needs and opportunities. Develop strategies for joint activities. such as on-site Play & Learn Groups.	Play & Learn Groups on-site programming, 211 information, and partnerships with shelters that house families and young children.	Parent Leadership & Support Workgroup, and directors of shelters serving children and families, Greater Lansing Homeless Resolution Network	Year 1-3	1. Number of Play & Learn Group sessions, children and families served
B. Work with Community coalitions to improve and develop more effective transportation systems for families with young children.	Join with the Power of We, Transportation Committee to assist with the promotion of the community mobility broker position, improve the transportation system for families, explore alternative methods of transportation, and promote the implementation of the Safe Streets plans.	PWC Transportation Committee recommendations and plans, CATA, Dean Transportation and other transportation systems, 211 information	PWC Transportation Committee chaired by Peggy Roberts (PWC), with assistance from Paul Hamilton (Tri-County Planning Commission), CATA, Dean Transportation, IISD School Bus Consortium (Helen McNamara)	Year 1-3	Implementation of PWC Transportation Committee recommendations
C. Work for systems change by engaging the under-served, diverse and minority populations to improve equity and social justice.	Work with community partners on implementing the WK Kellogg Foundation funded grant, "Lansing Birth to Work Equity Initiative".	BTW Project Team, Developmental Evaluation, engaged community residents, supporting community partners	BTW Project Team including the Project Coordinator, GSC Coordinators, GS Parent Coalition Coord, cultural brokers, stakeholders, and community partners	Year 1-3	Successful community engagement process leading to innovations and system change. Increased diversity in membership of GSC and GSPC

Other Strategies & Objectives Related to Family Support

See Infrastructure Section VI for strategies to promote car seat safety and proper use of child passenger restraints; distribute information on home and toy safety; working with community partners to safe housing through abatement of lead; improve opportunities for lead screening of young children; and work with the Ingham Co Health Dept Office Environmental Justice Coordinator.

VI. Ingham GSC Infrastructure

GOALS: To develop a network Infrastructure that enables the Ingham Great Start Collaborative to support improved systems. Develop supports for a comprehensive early care and education system working towards the GSC vision (*Every child ready to succeed in school and life.*)

Strategy	Objective	Resource Needs	Roles / Responsibilities	Target Dates	Progress Measures
<p>A. Increase the number and broaden the range of participants at GSC meetings; and develop a network of supporters for the Ingham GSC efforts.</p>	<p>1. Orient potential and new Ingham GSC members and mentor new members. Increase GSC membership from Business and Faith-Based organizations, parents, and recruit early care & education providers to the GSC.</p> <p>2. Increase diversity of GSC and Parent Coalition, recruit parents served by partner agencies and parents from undeserved, minority populations and high-risk targeted areas.</p>	<p>1. GSC and GSPC brochures, ECIC & GSC orientation materials, and GSC Orientation Notebook</p> <p>2. List of target organizations and high risk targeted areas. Coordinate with BTW expanded community engagement process</p>	<p>1. GSC Coordinators, Operations Committee, GSC partners, Mentors</p> <p>2. GSC Coordinators working with partner agencies, BTW Coordinator and BTW Equity Consultant, community liaisons and cultural brokers, EHS HV families</p>	<p>Year 1-3</p> <p>Year 1-3</p>	<p>1. Dates &/or # of times of Orientation Sessions and mentoring system used to orient new members. # of new business, faith-based & other members</p> <p>2. Increased diversity of GSC & PC membership and active community engagement in targeted areas</p>
<p>B. Inform GSC members and the wider community about Early Care and Education issues and GSC activities.</p>	<p>1. Maintain and update Communications Plan, develop earned media strategies. Create related earned media stories in mainstream media (LSJ, TV, radio) and in alternate press (City Pulse, Noise, Community Newspapers).</p> <p>2. Increase GSC website utilization with GSC members, workgroups, and the public, utilize on-line social networking websites (eg Facebook) to promote Early Care and Education issues and GSC activities.</p>	<p>1. GSC Comm Plan, and GSC PC Work Plans, PSAs, Press Releases, earned media, and other promo strategies</p> <p>2. Webmaster, GSC partner agencies include links to GSC website on their agency websites; Wkgps include footer with website and Facebook link on Agendas and Minutes</p>	<p>1. GSC Coordinators , Operations Committee and GSC partner agencies; IISD Public Info Office, Letters to the Editor, earned media stories</p> <p>2. Webmaster, GSC Coordinators, Parent Coalition, GSC Workgroups</p>	<p>Year 1-3</p> <p>Year 1-3</p>	<p>1. Communication Plan completed and utilized; number of earned media citations</p> <p>2. Number of partner agencies with links, # of workgroups using GSC footer and links to GSC Website</p>

VI. Ingham GSC Infrastructure (continued)

GOALS: To develop a network Infrastructure that enables the Ingham Great Start Collaborative to support improved systems. Develop supports for a comprehensive early care and education system working towards the GSC vision (*Every child ready to succeed in school and life.*)

Strategy	Objective	Resource Needs	Roles / Responsibilities	Target Dates	Progress Measures
<p>C. Provide support for Community Outreach to promote and distribute information to the public about important early childhood issues.</p>	<p>Provide informational materials at community events and thru agency programs on topics such as: smoking cessation for pregnant women; enrollment of children in MICHild and Healthy Kids; food & nutrition and reducing obesity; child abuse and neglect prevention; Early Childhood Return on Economic Investment; strategies to promote identifying early concerns and delays; referring to Early On and Project Find for evaluation and services; messages around “what is quality” choosing quality care - QRIS, and CONNECT website & database; family literacy programs and events using models such as “Reach Out and Read”, “Ready to Learn”; car seat safety and proper use of child passenger restraints; information on home and toy safety; and lead safety, etc.</p>	<p>Materials from GSC partner agencies; calendar of community events, staffing volunteer schedule, list of topics and matching resources; tie-ins to Gov Dashboard indicators</p>	<p>GSC Coordinators, GSC members, GSC Partner agencies and GSPC members, CRRC</p>	<p>Year 1-3</p>	<p>List of targeted community events where information distributed to the public</p>
<p>D. Support inter-agency professional development and training workshops for agency staff to better coordinate services and support families.</p>	<p>Coordinate and publicize materials and inter-agency trainings on topics such as: PQA; S-E screening and assessment tools; Safe Sleep; QRIS; professional development workshops on Positive Behavior and Intervention Support (PBIS); Response to Intervention (RtI); kindergarten readiness; strategies to work on methods to get information to non-English speaking families and cultural competence; and other PD topics suggested by GSC workgroups, Home Visiting Expansion Project, and the BTW Lansing Equity Project.</p>	<p>Resources (financial support & in-kind contributions) for Annual Early Childhood PD Day for Kindergarten and Preschool teachers, and other PD workshops during the year to support inter-agency collaborations</p>	<p>GSC Coordinators, GSC Workgroups, GSC partner agencies, CRRC, BTW Team, ICHD Social Justice and Environmental Justice Coordinators, BTW Capacity and Innovations Funds</p>	<p>Year 1-3</p>	<p>PD Workshops offered; number of agency staff participating in trainings; participant evaluation of trainings</p>

VI. Ingham GSC Infrastructure (continued)

GOALS: To develop a network Infrastructure that enables the Ingham Great Start Collaborative to support improved systems. Develop supports for a comprehensive early care and education system working towards the GSC vision (*Every child ready to succeed in school and life.*)

Strategy	Objective	Resource Needs	Roles / Responsibilities	Target Dates	Progress Measures
E. Report to the GSC members and the wider community on progress of the Ingham GSC Strategic Plan and Early Childhood Action Agenda and the Birth to Work Lansing Equity Project.	1. Align MSU Evaluation Report logic model for community engagement and change with measurement points related to CAUW/CRCF and Birth to Work Initiatives, and distribute information to the community to better report GSC progress.	1&2. GSC Coordinators, Operations Committee, Pennie Foster- Fishman and MSU Team Evaluation of Ingham GSC, CAUW/CRCF funders support, BTW evaluators support, and ECIC Work Plans and Evaluation Reports 3. Partnerships with Birth to Work Project Team, MSU Outreach & Engagement, and CRCF	1&2. GSC Staff, Operations Committee, MSU Outreach & Engagement, Birth to Work Project Team and Coordinators 3. GSC staff and BTW staff, Operations Committee, MSU Outreach & Engagement, Birth to Work Project Team and BTW Coordinators	Year 1-3	1&2. GSC and BTW Progress Reports, GSC Work Plans, annual updates of Ingham GSC Action Agenda 3. System changes or improvements, greater equity for undeserved and minority populations
	2. Develop a system for tracking, reporting and evaluating GSC activities (including annual Work Plans revisions, ECIC progress reports, Action Agenda annual revisions, and progress reports on Kellogg BTW grant)			Year 1-3	
	3. Coordinate GSC efforts with the BTW Lansing Equity Project to increase community engagement, identify gaps in services, initiative innovative solutions, and report progress to the community and WK Kellogg Foundation			Year 1-3	
F. Continue to leverage funds for early childhood system improvement, and the implementation of the Children's Action Agenda.	Continue to grow the Early Childhood Fund, the Early Childhood Endowment Fund, and seek additional grants to support on-going inter-agency efforts such as the EHS-HV grant, child care scholarships, mentor/coaching grants, CAUW/CRCF Youth Initiative, the Kellogg Foundation BTW Lansing Equity grant, etc.	Funding partners, on-going GSC partner agency commitments, effective evaluation and measurement of successes, grant opportunities	GSC Coordinators, Operations Committee, GSC and partner agencies, BTW Project Team, and community partners	Year 1-3	Additional leveraged funding and in-kind support