

# Ingham Children's Action Agenda for Year 2 (FY 2009)

revised 11/6/08

## I. Ingham GSC Physical Health

GOAL: Develop a system to provide an accessible, affordable, medical home (primary care provider) for pregnant women and all children birth to five, which provides comprehensive physical exams, oral health and preventive care

Strategy	Objectives	Resource Needs	Roles / Responsibilities	Target Dates	Progress Measures
A. Develop coordinated smoking cessation strategies for pregnant women and families with young children	<ol style="list-style-type: none"> <li>Coordinate efforts for outreach, education and treatment on smoking cessation, asthma and safe sleep to promote smoke free home environments for children to lower risks for SIDS and childhood Asthma</li> <li>Engage home visit programs to see how these programs could collaborate with Objective #1</li> </ol>	<ol style="list-style-type: none"> <li>Continue identifying liaisons in these groups and projects; GSC members to participate in joint planning meetings</li> <li>Brochures, decals, posters, displays about smoking cessation, asthma, safe sleep</li> </ol>	1 & 2. Infant Mortality Initiative, Safe Sleep Coalition, Healthy Homes University, ICHD Health Promotion, Ingham Substance Abuse Prevention Coalition, GSC members	<p>Year 1-2</p> <p>Year 1-2</p>	<ol style="list-style-type: none"> <li>The number of identified liaisons participating in groups, and number of coordinated events or projects.</li> <li>The number of agencies who have made this strategy (smoking cessation) a part of their plans or goals for the year</li> </ol>
B. Work with DHS and ICHD to expand the enrollment of children and families in MICHild, Healthy Kids, MOMS and Plan First	<ol style="list-style-type: none"> <li>Encourage follow-up presentations with Ingham GSC members about the children's health insurance and the new enrollment web site - <a href="http://www.healthcare4mi.com">www.healthcare4mi.com</a></li> <li>Help GSC members and other agencies promote on-line enrollment using the website or enrollment sites in the community</li> </ol>	<ol style="list-style-type: none"> <li>Update contacts for staff at State, DHS and Ingham Co. Health Dept.</li> <li>Printed materials summarizing online enrollment and website # (i.e. stickers for computers)</li> </ol>	<ol style="list-style-type: none"> <li>State contact, Medicaid Outreach staff, and Registration &amp; Enrollment at Ingham Co. Health Dept.</li> <li>Covering Kids for Michigan</li> </ol>	<p>Year 1-2</p> <p>Year 1-2</p>	<ol style="list-style-type: none"> <li>The number of collaborative partners planning health insurance presentations</li> <li>Number of GSC partners in turn presenting info to their groups and networks</li> </ol>

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<p>C. Help reduce childhood obesity by promoting healthy food and nutrition for young children and their families</p>	<p>1. Help promote and expand training opportunities using the curricula such as Head Start’s “I’m Moving I’m Learning, WKAR’s “Little Steps Big Bites” and PAT “Color Me Healthy”</p>	<p>1. More information on curricula to develop proposal to create a “Train-the-trainer” project for the programs. Utilize WKAR’s “Good Health is for Everybody” and other newsletters for article distribution. Community Partners In Health</p>	<p>1. WIC, MSU, Lucy McClintic (Head Start), Beany Tomber (WKAR), OYC, LCC QI</p>	<p>Year 2-3</p>	<p>1. The number of workshop sessions for “Train-the-Trainer”. The number of articles placed in newsletters</p>
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Strategy	Objectives	Resource Needs	Roles / Responsibilities	Target Dates	Progress Measures
<p>C. Help reduce childhood obesity by promoting healthy food and nutrition for young children and their families (continued)</p>	<p>2. Contact the Food Bank to find out the specifics (cycle and funding) on grants for the community garden project. Work with the Ingham County Food Bank to help promote grants to area child care programs to start community vegetable gardens</p> <p>3. Find contacts for area Farmer’s Markets to explore opportunities that are mutually beneficial</p> <p>4. MSU Extension’s EFNEP (Enriched Food and Nutrition Education Program) – Hold activities for families and young children</p>	<p>2. Community Garden Project; seek donations from area Green houses and growers, like Van Atta’s and MSU</p> <p>3. Project Fresh, Allen Street Market</p> <p>4. Need a replacement from MSU Extension on GSC (work with Ingham MSUE Director to identify staff)</p>	<p>2. Operations Committee, GSC Staff, and OYC for email lists of child care centers</p> <p>3 Joan Nelson (Allen Neighborhood Center)</p> <p>4. Michelle (GSC), Randy Bell (MSUE)</p>	<p>Year 1-2</p> <p>Year 2</p> <p>Year 1-2</p>	<p>2. The number of early childhood programs notified of grants, and # that apply for the garden project grant</p> <p>3. Convene a meeting to discuss options</p> <p>4. MSUE on GSC</p>

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D. Promote improved oral and dental health	1. Working with GSC members, Parent Ed Workgroup, funders, and others to help promote oral health and preventative dental care education among early childhood programs and services	1. Funding for oral education for early childhood programs; donated toothbrushes for distribution; info on community education programs through LCC, ICHD, Delta Dental. <b>CAUW/CRCF approval of \$3.5k in grant funds for materials and training</b>	1. Lucy at Head Start, Parent Ed, Operations Comm.	Year 2-3	1. Funding identified and committed, and the # of presentations to childcare groups
	2. Promote improved access to oral health care by pursuing Medicaid Dental services being provided with Delta Dental cards in Ingham County (like in several other Counties)	2. Make contact with other existing programs in other counties	2. Michelle contact other GSC groups in Michigan, also the “The Covering Kids for MI Coalition”	Year 3	2. The number of contacts made
	3. Help CACS Head Start in the their annual Miles for Smiles to raise funds for dental treatment for children in low income families	3. <b>CAUW/CRCF approval of \$1k in grant funds for sponsorship</b> ; promotional materials and pledge forms to distribute	3. Coordinate with Lucy at Head Start	Year 1-2	3. Funding for sponsorship secured, # of agencies to assist in publicizing walk, and the increase in money raised

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<p>E. Increase the number of women receiving adequate prenatal care and preconception care.</p>	<ol style="list-style-type: none"> <li>1. Work with the Infant Mortality Initiative to help improve outreach and care for high risk groups such as teen parents, low-income families, and minority families</li> <li>2. Work with Immigrant and Refugee Resource Coalition and other groups who could help spread information about MOMS prenatal care coverage for non-citizens to develop outreach plan</li> <li>3. Work with Head Start, EPO and CMH Father's Groups and others to increase outreach and support for father involvement in supporting prenatal care</li> </ol>	<ol style="list-style-type: none"> <li>1. An outreach plan in coordination with the Infant Mortality Initiative, Carefree Medical</li> <li>2. MOMS program information and application</li> <li>3. Ideas on boosting father involvement and co-parenting issues</li> </ol>	<ol style="list-style-type: none"> <li>1. Infant Mortality Initiative, Lisa Chambers</li> <li>2. Ken and Michelle, IRRC</li> <li>3. Barry Kaufman, Lisa Chambers, Jeff Keener, Carol Buzzitta, and Ingham County Health Dept Maternal Infant Outreach Program</li> </ol>	<p>Year 1-2</p> <p>Year 1-2</p> <p>Year 2-3</p>	<ol style="list-style-type: none"> <li>1. A written outreach plan</li> <li>2. An outreach plan</li> <li>3. Convening groups to dialogue</li> </ol>

## II. Ingham GSC Social-Emotional Health

GOAL: Develop a system to screen all families with children birth to five and provide appropriate referrals for assessment, treatment and services.

Strategy	Objectives	Resource Needs	Roles Responsibilities	Target Dates	Progress Measures
<p>A. Provide better public awareness about the importance of social-emotional health, milestones, and age-appropriate behaviors</p>	<ol style="list-style-type: none"> <li>1. Continue to work with CCEP KEEP (Keeping Early Education Positive) Task Force to serve as GSC Social Emotional Health Subcommittee; KEEP Task Force meeting minutes &amp; training announcements will be included in the Ingham GSC website</li> <li>2. Develop articles on Social- Emotional Health and distribute widely through a variety of media including Monthly Focus Articles and with Business and Faith Liaisons</li> <li>3. Distribute Social-Emotional Health Development Wheels purchased from MI Assoc for Infant Mental Health and other S-E materials</li> </ol>	<ol style="list-style-type: none"> <li>1. Designate KEEP GSC liaisons; someone at KEEP Task Force Meetings to transmit minutes and materials to GSC web site</li> <li>2. Include in Ingham GSC Communication Plan: explore use of MSU Service Learning Students coordinate with Public Awareness; explore Ad Council donating work; community media center  Yearly calendar of articles to be distributed and responsible authors</li> <li>3. Distribution plans for S-E materials</li> </ol>	<ol style="list-style-type: none"> <li>1. KEEP Task Force (GSC Social-Emotional Health Subcommittee), Public Awareness</li> <li>2. KEEP Task Force (GSC Social-Emotional Health Subcommittee), w/Public Awareness</li> <li>3. KEEP Task Force (GSC Social-Emotional Health Subcommittee), w/Public Awareness</li> </ol>	<p>Year 2</p> <p>Year 1-3</p> <p>Year 2-3</p>	<ol style="list-style-type: none"> <li>1. KEEP Task Force Minutes, and updates posted w/in week of receipt</li> <li>2. Number of media types utilized  Number distributed</li> <li>3. # of wheels and other materials distributed</li> </ol>

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Strategy	Objectives	Resource Needs	Roles Responsibilities	Target Dates	Progress Measures
B. Increase understanding of child abuse, neglect and prevention	<ol style="list-style-type: none"> <li>Promote information on alternatives to physical discipline and age-appropriate behaviors; and other current social emotional health issues</li> <li>Review mandated reporting requirements, update the training and increase availability as necessary (for mandated reporters)</li> </ol>	<ol style="list-style-type: none"> <li>Content prominent in trainings and parent support groups, CAUW/CRCF funders approval of \$4k for 4 cross discipline S-E topical workshops</li> <li>Training (module, web-based, video) focusing on roles, procedures, when to refer, consultation about case, emotional aspects, administrative support responsibilities in program</li> </ol>	<ol style="list-style-type: none"> <li>KEEP Task Force (GSC Social-Emotional Health Subcommittee), Parent Coalition, GSC members</li> <li>GSC, QI, CAPS</li> </ol>	<p>Year 2-3</p> <p>Year 2-3</p>	<ol style="list-style-type: none"> <li>Contacts made with other committee &amp; groups, 4 cross discipline topical workshops offered</li> <li>Number of training sessions held</li> </ol>
C. Provide training on screening and assessment tools for social emotional development	<ol style="list-style-type: none"> <li>Identify one or two tools for social-emotional screening/assessment</li> <li>Identify potential trainers on early childhood screening and assessment tools such as the ASQ-SE and the Devereaux Early Childhood Assessment</li> </ol>	<ol style="list-style-type: none"> <li>Survey GSC members on current tools used; include sensory profiles – grid. Compile results; explore costs</li> <li>List of trainers</li> </ol>	<ol style="list-style-type: none"> <li>KEEP Task Force (GSC Social-Emotional Health Subcommittee) interface w/ABCD</li> <li>KEEP Task Force (GSC Social-Emotional Health Subcommittee)</li> </ol>	<p>Year 2-3</p> <p>Year 2-3</p>	<ol style="list-style-type: none"> <li>Consensus on Tool</li> <li>List of trainers available, # of DECA trainings and participants</li> </ol>

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Strategy	Objectives	Resource Needs	Roles Responsibilities	Target Dates	Progress Measures
C. Provide training on screening and assessment tools for social emotional development (continued)	<p>3. Work with other agencies and organizations that are doing training in child care centers to make this available as a component of their training. Provide training in DECA I/T</p> <p>4. Promote use of these tools in wide range of settings including Kindergarten roundups, well-child appointments, high risk settings (eg. foster care) and other early childhood programs</p>	<p>3. Meet with trainers from systems in area; share resources; trainers, etc.; OYC, KEEP and MSU Extension. CAUW/CRCF approval of \$4k for 4 cross discipline trainings</p> <p>4. Meet with representatives from foster care and adoption agencies, public, private, parochial and home school associations</p>	<p>3. KEEP Task Force, MSU-E, OYC, QI</p> <p>4. KEEP Task Force (GSC Social-Emotional Health Subcommittee) QI, Kindergarten Transition</p>	<p>Yr 2-3</p> <p>Year 3</p>	<p>3. Revised training programs with the SE content included. # Workshops, participants and # assessment kits provided</p> <p>4. List of representatives who have committed to use the tools</p>
D. Improve the referral system for S-E Health problems	<p>1. Identify providers and services available for families with young children</p> <p>2. Collect information and keep current on what the various insurances for children will and will not reimburse and how to access providers</p> <p>3. Decide on priority tasks, such as: referrals for children in foster care for S-E assessment, treatment options or services</p> <p>4. Develop plans for a pilot project to bridge gaps in social emotional health assessment, treatment and services</p>	<p>1. Survey public, private and non-profit providers. Identify services and gaps List of providers (grid chart)</p> <p>2. Collect via survey, Establish way to keep current</p> <p>3. Review gaps from survey. In service available in populations served</p> <p>4. Gap Fund Plan, CAUW/CRCF funders approval for \$30k pilot project</p>	<p>1. KEEP Task Force</p> <p>2 KEEP Task Force</p> <p>3. KEEP Task Force</p> <p>4. KEEP Task Force (Gap Fund Steering Comm), Op Comm, GSC partner agencies</p>	<p>Year 2</p> <p>Year 3</p> <p>Year 3</p> <p>Yr 2-3</p>	<p>1. List of providers and SE services</p> <p>2. Pamphlet or other document on the insurances</p> <p>3. List of priority tasks</p> <p>4. Gap Fund Plan, reports on successes and identified barriers</p>

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GOAL: Develop a system to screen all families with children birth to five and provide appropriate referrals for assessment, treatment and services

Strategy	Objectives	Resource Needs	Roles Responsibilities	Target Dates	Progress Measures
E. Increase the availability of social-emotional treatment for families with children birth through 5 years	<ol style="list-style-type: none"> <li>1. Full range of services from prevention through treatment for all levels of severity</li> <li>2. Quality of service is improved and meets standards</li> <li>3. Match needs and services; qualifying as many as possible</li> <li>4. Increase expertise on social-emotional treatment for birth to five</li> </ol>	<ol style="list-style-type: none"> <li>1. Additional SE service providers.</li> <li>2. More coverage for provider fees</li> <li>3. More affordable and accessible service providers</li> <li>4. More information</li> </ol>	CEI-CMH, MIAIMH, Power of We Consortium, KEEP Task Force (GSC Social-Emotional Health Subcommittee), GSC	Year 3	Increase of providers and resources for coverage



### III. Ingham GSC Early Care and Education

GOAL: Promote a broad range of opportunities, which offer accessible, affordable, quality early education, care and experiences for all children birth through transition into kindergarten

Strategy	Objectives	Resource Needs	Roles/ Responsibilities	Target Dates	Progress Measures
<p>A. Provide advocacy and public support for early care and education</p>	<ol style="list-style-type: none"> <li>1. Work with the Parent Coalition, MI Child Care Task Force and MiAEYC, to advocate for high quality early education and child care (such as a quality rating system, increased reimbursements, etc.). Promote messages around “what is quality” and how families know quality early learning expectations</li> <li>2. Join organizations in supporting early care and education recognition for NAEYC Accreditation, CDAs and ECE degreed caregivers; and the annual Caregivers Reception</li> <li>3. Promote family-friendly workplace policies among area employers using the Employer Tool Kits, and provide recognition of family-friendly employers</li> <li>4. Promote distribution of materials about importance and benefits of child care industry, including the MI Fund Mapping Project, Return on Economic Investment, and PSC Work Force Study</li> </ol>	<ol style="list-style-type: none"> <li>1. Media Campaign Quality Early Learning articles  Seek funding for incentives and mentor training in order for Ingham GSC to be a pilot area for star rating system (QRIS), i.e., finding centers to participate; develop a mentoring program to help them reach stars</li> <li>2. Schedule of events and promotional materials, recognition incentives, staff and/or volunteers</li> <li>3. Employer Toolkits</li> <li>4. ECIC Fund Mapping Project Template</li> </ol>	<ol style="list-style-type: none"> <li>1. Public Awareness Parent Coalition Quality Initiatives (QI) Public Awareness Workgroup Operations Committee</li> <li>2. OYC, CMAEYC, LCC, QI</li> <li>3. Operations Committee Business Liaison</li> <li>4. Operations Committee, MSU, Staff, GSC partner agencies</li> </ol>	<p>Year 1-3</p> <p>Year 1-3</p> <p>Year 1-3</p> <p>Year 2-3</p>	<ol style="list-style-type: none"> <li>1. Number of articles developed, # &amp; types of media used</li> <li>2. Number of co-sponsored events</li> <li>3. Number and sites where the Employer Tool Kits are distributed</li> <li>4. Local Fund Mapping Project Report</li> </ol>

### III. Ingham GSC Early Care and Education

GOAL: Promote a broad range of opportunities, which offer accessible, affordable, quality early education, care and experiences for all children birth through transition into kindergarten

Strategy	Objectives	Resource Needs	Roles/ Responsibilities	Target Dates	Progress Measures
<p>B. Promote Professional Development and the enhancement of early caregivers' skills</p>	<p>1. Promote and expand the TEACH program among early childhood community of providers</p>	<p>1. TEACH promotional materials, leverage funds to meet required TEACH matching funds &amp; joint recruitment events</p>	<p>1. OYC, LCC and other GSC members</p>	<p>Year 1-3</p>	<p>1. Number TEACH promo materials distributed and early childhood providers contacted about TEACH program</p>
	<p>2. Build on Kindergarten Transition Committee annual Professional Development Training by including more early childhood care providers, educators, and kindergarten teachers. Focus on more broad based idea of transitions, not just logistics of Kindergarten roundups.</p>	<p>2. Members from other school districts, MSRP &amp; early childhood education &amp; care programs, parents</p>	<p>2. QI, Kindergarten Transition Committee</p>	<p>Year 1-3</p>	<p>2. Expanded membership list</p>
	<p>3. Develop a coaching system as a follow-up to professional development trainings</p>	<p>3. Coaching Plan; CAUW/CRCF funders approval of \$30k for pilot project</p>	<p>3. QI, Operations Committee, GSC workgroups, and GSC partner agencies</p>	<p>Year 2-3</p>	<p>3. Coaching system in place; Number of coaches and participants</p>
	<p>4. Work with MSU Kinship Care program and OYC and MSU Extension to improve support and quality of care in a wide range of alternate care settings</p>	<p>4. Alternate models, i.e. resource fair, playgroups</p>	<p>4. QI, OYC, Parent Coalition, MSU-E</p>	<p>Year 2-3</p>	<p>4. Names of the targeted alternative care settings</p>
	<p>5. Develop system to collect incentives and rewards to be used in Professional Development trainings from local businesses</p>	<p>5. Donation of Incentives</p>	<p>5. Operations Committee Business Liaisons</p>	<p>Year 2-3</p>	<p>5. A list of the contributed incentives and rewards</p>

### III. Ingham GSC Early Care and Education

GOAL: Promote a broad range of opportunities, which offer accessible, affordable, quality early education, care and experiences for all children birth through transition into kindergarten

Strategy	Objectives	Resource Needs	Roles/ Responsibilities	Target Dates	Progress Measures
<p>C. Optimize access to free pre-school programs and community based early education and care programs</p>	<ol style="list-style-type: none"> <li>Develop joint recruitment strategies and materials with Head Start and MSRP programs (and coordinate with OYC in order to include other community based options)</li> <li>Expand child care scholarships county-wide to enable working/student families to better afford access to quality early education and care</li> <li>Work with Immigrant and Refugee Resource Coalition, OYC, Licensing and JET Program to explore developing a pilot initiative for recruiting, training and licensing non-English speaking Family Day Care Home Providers</li> </ol>	<ol style="list-style-type: none"> <li>Convene meeting with reps from HS, MSRP, OYC to discuss; promotional materials</li> <li>CAUW/CRCF funders approval of \$15k for child care scholarships; a plan to coordinate the new scholarship funds with existing scholarship programs (OYC/Lansing, LCC Women's Resource Ctr, East Lansing, and DHS); identify coordinating agency</li> <li>Convene group of stakeholders to discuss models</li> </ol>	<ol style="list-style-type: none"> <li>Head Start, MSRP, OYC, Mid-Michigan Readiness Council</li> <li>QI Operations Committee GSC partner agencies</li> <li>IRRC, GSC, OYC</li> </ol>	<p>Year 1-3</p> <p>Year 2-3</p> <p>Year 3</p>	<ol style="list-style-type: none"> <li>Recruitment strategies and materials developed</li> <li>Number of families and children served, # of units of early ed &amp; care provided</li> <li>Plan for pilot for non-English speaking family day care providers</li> </ol>
<p>D. Promote a system that ensures that children with developmental delays or disabilities receive the interventions they need to develop to their highest potential</p>	<ol style="list-style-type: none"> <li>Promote routine developmental screening for all children birth to five using tools such as ASQ and ASQ-SE (with pediatricians, child care providers, early childhood programs)</li> <li>Promote identifying early concerns and delays, and referring to Early On and Project Find for evaluation and services. Information provided to EC care providers and programs; MOPS and other parenting groups in a systematized way</li> </ol>	<ol style="list-style-type: none"> <li>ASQ, or other such tools; and training on use</li> <li>Presenters identified and info on recognizing "red flags" (concerns and delays) and what to do/where to refer. Information on what to expect when referral made; what the system looks like</li> </ol>	<ol style="list-style-type: none"> <li>Stephanie Peters (EO) with ABCD project, GSC, KEEP</li> <li>Parent Coordinator and Coalition, OYC, EO/Project Find, QI</li> </ol>	<p>Year 2-3</p> <p>Year 2-3</p>	<ol style="list-style-type: none"> <li>Training available and delivered</li> <li>Fact sheet developed for distribution with training.</li> </ol>



## IV. Ingham Basic Needs

GOAL: Improve the safety, economic security and quality of life for young children and their families by advocating for more safe and affordable housing, and more effective transportation systems, etc.

Strategy	Objective	Resource Need	Roles/ Responsibilities	Target Dates	Progress Measures
<p>A. Promote car seat safety and proper use of child passenger restraints</p>	<p>1. <del>Convene a car seat coalition</del> 1. Work with the Safe Kids Coalition to facilitate coordination of efforts promoting car seat safety for children birth to five</p> <p>2. Review materials for completeness: requirements by age and type of vehicle, how to get car seats if low-income, where to get inspections, etc.</p> <p>Distribute basic care safety information</p> <p>3. Promote proper use and installation of seats through community events and inspection sites</p>	<p>1. Safe Kids Coalition, National Transportation Safety Council, Safe Sleep Coalition, Head Start, OYC, Lansing Area Safety Council Hospitals</p> <p>2. Gather Materials and develop or rewrite for completeness. Buckle Bear, Safe Kids Coalition (Sparrow), National Hotline Information, Neighborhood Network Centers, OYC, Hospital Policies</p> <p>Distribution Plan</p> <p>3. Calendar of Community Events and inspection sites 211 information</p>	<p>1. GSC staff and GSC members Mary Farrand &amp; Renee Schumaker (Head Start) Identified convener</p> <p>2. Barb Zielinski (IRMC), Capital Area Safe Kids Coalition, Maureen Dillon (Sparrow), Jill Lawler (OYC), Lucy McClintic (Head Start)</p> <p>3. Parent coalition, Safe Kids Coalition, Business and Faith-Based Liaisons</p>	<p>Year 2-3</p> <p>Year 3</p> <p>Year 2-3</p>	<p>1. Coalition is formed and meets Car Seat Safety events promoted with Safe Kids and other groups</p> <p>2. # of community events that include car seat installation and inspection</p> <p>3. Pamphlet and/or check-list available</p> <p># of pamphlets printed and distributed to which sites</p>

## IV. Ingham Basic Needs

GOAL: Improve the safety, economic security and quality of life for young children and their families by advocating for more safe and affordable housing, and more effective transportation systems, etc.

Strategy	Objective	Resource Need	Roles/Responsibilities	Target Dates	Progress Measures
B. Improve the understanding of children in shelters, and their needs.	1. In partnership with the Greater Lansing Homeless Resolution Network and staff from domestic violence and homeless shelters discuss needs and opportunities. Develop strategies for joint activities. (such as on-site Play & Learn groups, and resource information fairs for shelter frontline workers).	1. Onsite programming 211 information	1. Parent Ed Workgroup, and directors of shelters serving children and families, Greater Lansing Homeless Resolution Network	Year 2-3	1. Number of programming activities provided
	2. Identify requirements of the <i>McKinney Vento</i> Act	2. Potterville/Lansing School District	2. Lucy McClintic (Head Start)	Year 2-3	2. Utilization of <i>McKinney Vento</i> funds
C. Promote safe housing information	1. Work with COPAL (Community Partners to Promote Abatement of Lead) coalition to promote Lead Abatement Programs and plan informational community events	1. ICHD and City of Lansing Lead Abatement Programs eligibility and promo materials, COPAL Calendar of Events	1. COPAL Lead Coalition ICHD Lead Abatement Lansing Lead programs	Year 1-3	1. # of articles and events promoted about programs available for families and landlords
	2. Promote and distribute information on home and toy safety.	2. Website links and Monthly Focus articles	2. Public Awareness	Year 1-3	2. toy and home safety information distributed
	3. Investigate best practices in other communities for safe housing registry and lead free lists, and develop local strategies.	3. Web Sites and model communities, 211 information	3. GSC Coordinator with other counties, Health Department, Greater Ingham Housing Coalition	Year 2-3	3. Local plan developed

## IV. Ingham Basic Needs

GOAL: Improve the safety, economic security and quality of life for young children and their families by advocating for more safe and affordable housing, and more effective transportation systems, etc.

Strategy	Objective	Resource Need	Roles/Responsibilities	Target Dates	Progress Measures
<p>D. Improve opportunities for lead screening of young children</p>	<p>1. Work with COPAL coalition to promote lead screenings</p> <p>1. Determine which clinics are now routinely performing lead screenings for children and what they are finding and who is treating high leads</p> <p>2. Work with doctors who accept Medicaid and MI Child insurance to assure that they (continue to) offer lead screenings. (Why are these not being done?)</p> <p>3. Work with agencies and organizations that come into contact with high risk children at key ages to make sure they have information for parents (such as the CDC lead screening questions); and also arrange on-site lead screening with parents' permission (such as at child care centers)</p>	<p>1. Schedule of screenings and events</p> <p>1. Clinic and program policies</p> <p>2. Protocols for EPSDT and child visits</p> <p>3. CDC info Healthy People 2010 benchmarks. Consumer Protection Agency info., 211 information</p>	<p>1. COPAL and GSC members</p> <p>1. Ingham County Health Department Lead Control Program, Comm Health Centers, WIC Head Start</p> <p>2. Healthy Homes University Mandy ICHD Lead Program Jason Fournier, ICHD Ingham Community Health Centers</p> <p>3. Head Start (does own children) Health Department (Mandy) Jump Start HV Programs OYC Local AMA Quality Initiatives</p>	<p>Year 2-3</p> <p>Year 1</p> <p>Year 2-3</p> <p>Year 2</p>	<p>1. calendar of events publicized via GSC Communication Plan</p> <p>1. Clinic list available for distribution</p> <p>2. Increase number of lead screenings</p> <p>3. List of sites where lead screenings have been held to assure that children in high risk areas have access</p>

## IV. Ingham Basic Needs

GOAL: Improve the safety, economic security and quality of life for young children and their families by advocating for more safe and affordable housing, and more effective transportation systems, etc.

Strategy	Objective	Resource Need	Roles/Responsibilities	Target Dates	Progress Measures
<p>E. Work with Community coalitions to improve and develop more effective transportations systems for families with young children.</p>	<ol style="list-style-type: none"> <li>1. Join with the Power of We, Transportation Ad Hoc Comm, to assist with the development and distribution of agency and client surveys to identify transportation needs; and explore alternative methods of transportation</li> <li>2. Inform GSC on progress and offer feedback to Ad Hoc Comm on strategies</li> </ol>	<ol style="list-style-type: none"> <li>1. Ad Hoc Transportation Committee recommendations and plans, 211 information</li> <li>2. Alternate transportation plans, feasibility studies</li> </ol>	<ol style="list-style-type: none"> <li>1. Ad Hoc Transportation Committee, Michelle (GSC), Abed Janoudi (IRRC); GLHRN</li> <li>2. Ad Hoc Committee Michelle (GSC) Abed Janoudi (IRRC)</li> </ol>	<p>Year 2</p> <p>Year 2-3</p>	<ol style="list-style-type: none"> <li>1. Transportation plan is developed</li> <li>2. Transportation plan is presented to Power of We</li> </ol>



## V. Ingham GSC Family Support and Parent Education

Goal: Develop a variety of education, support and services that help strengthen the vital role that families play in their children's development

Strategy	Objectives	Resource Needs	Roles/ Responsibilities	Target Dates	Progress Measures
<p>A. Use a variety of media to share parenting information</p>	<p>1. Use GSC monthly Focus Articles to provide early childhood education and care topical information to parents, businesses and faith-based community; post Articles on GSC website</p>	<p>1. Write articles/ pull articles from existing sources Develop distribution policy</p>	<p>1. Public Awareness, Coordinate with Early Childhood Literacy Coalition</p>	<p>Year 1-3</p>	<p>1. # of articles distributed # of agencies participating in the distribution policy (i.e. increasing the number of people at the table)</p>
	<p>2. Use a variety of media to promote positive parenting practices. - show Parenting Counts video clips on screens at area theaters to support messages about the importance of early education and vital role that parents and other supportive adults play in child development - print and post 4 kinds of customized Born Learning printed posters and transit ads (in English and Spanish) focusing on daily routines, literacy, play, and regular health checkups</p>	<p>2. Libraries, programs, Parenting Counts TV messages; Engage commercial media partners (web, TV, podcast, cell phones) and bring them to the table CAUW/CRCF funders approval for use of funds, with ECIC match of Ingham GSC Infrastructure Development Funds for showing Parenting Counts video clips customized with Great Start co-branded logos and local info number on area theater screens, and post print ads in strategic places in the community</p>	<p>2. Parent Coalition, Parent Liaisons, Business &amp; Faith-Based Liaisons, ECLC, Public Awareness Workgroup, GSC staff Talaris Institute, Unique Screen Media, NCG and Celebration Cinemas</p>	<p>Year 2</p>	<p>2. Increase in types and # of media used Media partners at the table Bringing a media partner to the table # of showings at theaters, number of patrons in attendance, # of print ads distributed</p>
	<p><del>3. Evaluate outreach methods (working with the source) to see who responds to each method (Internet, playgroups, television, newspaper, newsletters, radio)</del></p>	<p><del>3. College faculty and students (such as MSU Communication Arts, LCC Media Technology) to assist with the media methods evaluations Develop a FACT grant to look at which methods are working</del></p>	<p><del>3. Operations Committee with MSU</del></p>	<p><del>Year 2-3</del></p>	<p><del>3. Summary of Evaluation</del></p>
	<p>3. Work with IRRC and Lansing School District on methods to get information to non-English speaking families and have discussions about culturally sensitive parenting practices</p>	<p>3. Representatives from IRRC, LSD, MSU (with specific expertise in this topic)</p>	<p>3. IRRC, Public Awareness Workgroup, Head Start, Parent Ed Workgroup, Parent Coalition</p>	<p>Year 3</p>	<p>3. An increase in the number of non-English speaking groups represented in GSC work</p>

## V. Ingham GSC Family Support and Parent Education

Goal: Develop a variety of education, support and services that help strengthen the vital role that families play in their children's development

Strategy	Objectives	Resource Needs	Roles/ Responsibilities	Target Dates	Progress Measures
B. Expand the array of parent-child activities available in the community	1. Learn about gaps in programming and how those might be dealt with, and consider alternate service delivery strategies (for example family play groups vs age-based playgroups from parent educators)	1. Focus group Facilitator Parent Educators	1. Parent Coalition GPGS Parent Ed Workgroup	Year 1-2	1. Gaps identified, recommendations developed
	2. Identify opportunities for expanded and joint programming at sites where families with young children are present (examples: play & learn groups at a shelter; outreach at Food Movers sites; library/playgroups with service agencies, etc.)	2. Parent Education workgroup to focus on existing services, gaps, and alternate opportunities CAUW/CRCF funders approval for \$30k to provide play & learn groups and programming at non-traditional sites A group to look at what already exists, what the gaps are and alternate opportunities	2. Parent Ed Workgroup, GPGS, ICHD (Public Health Advocates, OYC, TPN), CAPS, and GSC partner agencies	Year 2-3	2. Number and names of new sites where programming occurred, # families participating
	3. Promote child-friendly, age-appropriate activities and events with organizations such as zoos, museums, gardens, community centers	3. A group to look at what already exists and what the gaps are	3. Parent Ed Workgroup	Year 3	3. Plan for filling identified gaps
	4. Promote and assist with community events such as Family Fun Fair, ECLC events like Family Literacy at the Mall, & Emergent Literacy Event, etc	4. Funding for more staff time or volunteers Promotional materials	4. Parent Coalition & Early Childhood Literacy Coalition to engage other groups	Year 1-3	4. Number, names and dates of events attended as baseline data
	5. Promote family literacy programs and events using models such as "Reach Out and Read", "Ready to Learn", etc..	5. Model programs, grant funding, books, volunteers or staff	5. ECLC, WKAR, Michelle Strasz - Michigan Reach Out and Read, MSU Peds, ICHD, CADL	Year 1-2	5. Number of family literacy programs initiated or expanded, # families served
	6. Expand GPGS playgroups	6. Funding, Staff, sites	6. GPGS Parent Coalition Operations Committee	Year 2-3	6. Increase in number of new playgroups

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Strategy	Objectives	Resource Needs	Roles/ Responsibilities	Target Dates	Progress Measures
<p>C. Provide targeted support for family members who are caring for young children</p>	<p>1. Increase number of at-risk families receiving support through home visitor programs and play &amp; learn groups</p> <p>1. Identify resources and programs targeted for at risk groups such as non-English speakers, grandparents, teens, incarcerated, homeless, foster, substance use/abuse, military (deployed families), mothers of multiples, adoptive parents, immigrant and refugee parents</p> <p>2. Collect information on what supports are needed and gaps (for example, child development information, discipline practices, respite care, a group or network with others like themselves, health insurance, transportation, employment)</p> <p>3. Develop a network among the agencies and organizations serving these populations and begin to respond to the identified needs and gaps and/or refer to the proper team working on the issues</p> <p>4. Connect these groups to Ingham GSC Parent Coalition and promote collaborative efforts</p>	<p>1. CAUW/CRCF funders approval for \$30k to increase home-visitor programming, consensus on a delivery model and implementation plan; and \$30k for play &amp; learn groups</p> <p>1. Teen Parent Resources, Grandparents Resources, ESL/non-English speaking resources, Other Resources</p> <p>2. Info from specific groups of parents (teens, grandparents, adoptive, incarcerated, refugees, homeless)</p> <p>3. Groups to expand outreach in working with specific groups (i.e. IRRC)</p> <p>4. Info and Training for parents in other existing programs (ICHHD Public Health Advocates, TPN, others)</p>	<p>1A. Parent Education workgroup. Operations Committee, GSC staff and GSC partner agencies</p> <p>1. Parent Coalition, Teen Parent Network, MSU Kinship Care Resource Center</p> <p>2. Parent Coalition Parent Ed Workgroup</p> <p>3. Parent Ed Workgroup Parent Coalition</p> <p>4. Parent Coalition Parent Ed Workgroup, and GSC partners</p>	<p>Year 2-3</p> <p>Year 2-3</p> <p>Year 2-3</p> <p>Year 1-3</p> <p>Year 2-3</p>	<p>1A. Home visitor expansion plan, number families visited, number of home visits</p> <p>1. Pamphlet or fact sheet on resources categorized by target group &amp; also added to web site</p> <p>2. Report prepared</p> <p>3. # of outreach events organized, # agencies participating in outreach sessions, # of sites</p> <p>4. Plan developed outlining collaboration targets</p>

## VI. Ingham GSC Infrastructure

GOAL: To develop a network Infrastructure that enables the Ingham Great Start Collaborative to support an early care and education system working towards the GSC vision (*Every child ready to succeed in school and life.*)

Strategy	Objective	Resource Needs	Roles/Responsibilities	Target Dates	Progress Measures
A. Increase the number and broaden the range of participants at GSC meetings; and develop a network of supporters for the Ingham GSC efforts	1. Develop orientation packet for new Ingham GSC members, offer Orientation Sessions quarterly for new and potential members, and a mentoring system to help orient new members	1. GSC brochures, ECIC & GSC orientation materials	1. Operations Committee, Mentors	Year 1-3	1. Dates &/or # of times of Orientation Sessions and mentoring system used to orient new members
	2. Increase GSC membership from Business and Faith-Based organizations, parents, and recruit early care & education providers to the GSC	2. List of target organizations	2. Parent Coordinators and Liaisons Yvonne Phillips (Faith-Based Liaison) Business Liaison OYC recruit childcare provider representatives	Year 1-3	2. # of new business, faith-based & ECE members
	3. Develop database, and utilize for outreach contacts for business, faith-based, and parent networks	3. MS Access database program	3. Ken (GSC) and Corey (OYC) develop database and then Liaisons collect information to be entered	Year 1-3	3. Database available
B. Support the implementation of the Ingham GSC Strategic Plan and Early Childhood Action Agenda	1. Align GSC Workgroups so that each component Goal area has at least one workgroup implementing objectives	1. Work group goals aligned with Strategic Plan	1. Michelle, Ken and Workgroups Parent Coalition	Year 1	1. Chart of aligned workgroups
	2. Complete Fund Mapping project template and identify areas for coordination, and blending as well as gaps	2. ECIC Template	2. Operations Committee, GSC staff, MSU Outreach & Engagement, GSC members	Year 2	2. Ingham Fund Mapping Project Report completed
	3. As gaps are identified work to publicize early childhood needs with funders, facilitate collaborative grant applications	3. List of potential funders and identified gaps	3. Operation Committee	Year 1-3	3. Regular reports on status of gaps at GSC meetings

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Strategy	Objective	Resource Needs	Roles/Responsibilities	Target Dates	Progress Measures
C. Inform GSC members and the wider community about Early Care and Education issues and GSC activities	1. Develop Communications Plan	1. ECIC Template	1. Public Awareness Committee, GSC Staff	Year 1	1. Communication Plan completed and utilized
	<del>1. Develop Speakers Bureau on early care and education topics</del>	<del>Speakers Bureau Survey</del>	<del>Public Awareness Committee</del>	<del>Year 1</del>	<del>Speakers Bureau available</del>
	2. Increase GSC website utilization with GSC members, workgroups, and the public	2. GSC partner agencies include links to GSC website on their agency websites; Workgroups include footer with website link on Agendas and Minutes; other promo strategies	2. Public Awareness, Parent Coalition, GSC Workgroups	Year 2	2. Number of partner agencies with links, # of workgroups using GSC footer and links to GSC Website
	3. <del>Develop School Readiness Index indicator for Power of We data committee</del> Develop a Logic Model and measurement points related to CAUW/CRCF and Birth to Work Initiatives, and indicators for community reports (such as PWC Indicators of Well-Being)	3. CAUW/CRCF funders support to engage MSU assistance in developing Logic Model, and MSU help in developing evaluation measures	3. GSC Staff, Operations Committee, MSU Outreach & Engagement	Year 2-3	3. EC indicator developed Over-arching Logic Model chart developed (with appropriate measurement and evaluation points to meet individual funders expectations)
4. Develop a system for tracking, reporting and evaluating GSC activities (including annual Work Plans revisions and quarterly progress reports, and Action Agenda annual revisions and progress reports)	4. Expertise to develop, clerical and professional support to implement; ECIC templates	4. Operations Committee	Year 1-3	4. Administrative Plans Work Plans, Action Agenda, and progress reports	