

Ingham GSC Strategic Plan 2014-17 Action Agenda

I. Increase awareness, understanding, and implementation of quality standards in early childhood programs.

Michigan's Early Childhood Outcomes	Component Area(s)	Overall Strategy (Goal)	Objective(s):	
<input checked="" type="checkbox"/> Born Healthy <input checked="" type="checkbox"/> Healthy, Thriving & Developmentally on Track <input checked="" type="checkbox"/> Ready to Succeed at School Entry <input checked="" type="checkbox"/> Reading Proficiently by end of 3 rd grade	<input type="checkbox"/> Pediatric and Family Health <input checked="" type="checkbox"/> Social and Emotional Health <input checked="" type="checkbox"/> Early Care and Education <input type="checkbox"/> Parenting Leadership <input checked="" type="checkbox"/> Family Support	I. Increase awareness, understanding, and implementation of quality standards in early childhood programs.	A. Promote understanding of roles and responsibilities for providers and parents.	
Activities	Responsible Entities	Target Dates	Resources Needed	Progress Measures
1. Disseminate information about Early Childhood Outcomes and quality standards through promotion of Great Start to Quality (GSQ) and increase understanding of definition of quality. Examples may be lunch and learn sessions for employees who are parents.	GSC Member Organizations, Central Resource Center, LCC, GSFC, NEON, Willow Tree, Early On	Year 1 - 3	Great Start To Quality materials and media	Post poster with 4 OGS outcomes in member organizations. GSC members will link to (GSQ) from their websites. GSQ materials will be shared with families on How to Look for Quality. Survey 30% of families who participated in Systems Scans about their understanding of information on quality services and adapt messages based on the feedback.
2. Review and revise definition of school readiness and increase awareness of definition.	Kindergarten Transitions and Quality Initiatives Workgroups, School Readiness Committee, Central Resource Center	Year 1	Great Start Collaborative School Readiness Definition	GSC School Readiness definition will be posted by early childhood providers and included routinely in materials/messages to families. Central Resource Center will have representation on the School Readiness Committee. Survey families and providers about what they can do to help children acquire the skills needed to be successful in school.
3. Establish a common core of trainings for 0-8 providers across programs and services to support the quality of service delivery (cultural competency, diversity sensitivity, social-emotional expectations, and developmentally appropriate practice).	Community of Practice, One Love Global, Quality Initiatives Workgroup NEON, Power of We (PWC)	Years 1-2	Access to trainings and curriculums such as Social Justice, Race Matters, Promoting Academic Success, Family Stories of positive and negative experiences	Training participants will identify at least one strategy to implement as a result of training and provide the GSC annual updates on progress made as a result of implementation. Expand or replicate Community(ies) of Practice for ongoing learning and implementation of strategies.
4. Survey doctors, librarians, schools and families regarding their role in early childhood to achieve the 4 Outcomes.	School Readiness Committee, MSU College of Human Medicine	Year 2	Contact information for target groups	Information from Early Childhood Learning and Knowledge Center (ECLKC) on roles in school readiness will be shared with those surveyed. Identify areas for messaging and/or training on practical strategies providers can take to carry out their role.
5. Advocate for consistent funding to promote best practices (training, quality rating system, increased reimbursement).	Great Start Collaborative Family Coalition, Local Leadership Group	Year 3	Advocacy messages, Central Resource Center & GSQ data	Professional development through the Central Resource Center will be supported via fees for PD &/or substitutes to allow providers to attend PD. Cooperative purchasing agreements will be explored for providers/programs for curriculum , assessments, etc.

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II. Decrease gaps in services for families with children birth to eight years old.

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Activities	Responsible Entities	Target Dates	Resources Needed	Progress Measures
1. Promote recruitment for preschool, especially Head Start and GSRP, through inghampreschool.org	IISD, Head Start and GSRP Programs, Willow Tree, GSFC, Early On, ICHD, NEON, PWC	Year 1 - 3	Joint Recruitment Materials/Links	Track outreach events and GSC members participating in outreach events. Survey families to determine if child(ren) enrolled in program that best meets families' needs.
2. Market to leverage funds to grow the Early Childhood Endowment Fund to provide scholarships for 3 year olds who do not meet eligibility requirements of existing programs	GSC Co- Coordinators and members, PWC	Year 2	Consumer's Energy C-CAMPIS grants, List of Businesses with Community Giving Programs	Strategies and materials developed to market to potential donors. Conduct meetings with two local business to solicit contributions to the Fund.
3. Advocate for funding to increase capacity for Early On and Infant Mental Health Services, and programs for 1-3 year olds.	GSC Family Coalition Sandbox Party	Years 1-3	Legislator Contact Information, Local Early Childhood Champions, Stories from families	Engage parents in letter writing campaign with state and local policy makers. Convene parent panel to share stories with local policy makers.
4. Intentionally address cultural and racial barriers that prevent families from accessing services due to associated stigma	Community of Practice, One Love Global, Local Leadership Group, HV Hub, PWC	Year 1-3	Diversity Alliance Racial Equity Tools, Resources from local partners	Develop and implement customer satisfaction survey. Continue the Community of Practice to promote the use of a racial equity lens with those who provide customer service.

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III. Increase opportunity for those who access services to have their voice heard and authentically used.

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Activities	Responsible Entities	Target Dates	Resources Needed	Progress Measures
1. Assess and define family engagement within programs to clearly identify authentic ways to engage families and the benefits for families and programs.	GSC Member Organizations, Head Start	Year 1	7 Norms of Collaboration training Training transfer through Adaptive Schools &/or ECIC	GSRP staff will be trained on family engagement strategies. GSC members will identify one family engagement strategy that their organization will implement. Revise Parent Resource Guide to include section on Back to School resources, preschool to third grade
2. Provide customer service training to staff that do intakes or receive families within service organizations.	Community of Practice, One Love Global, GSC members, Head Start, PWC	Year 1-2	7 Norms of Collaboration training Training transfer through Adaptive Schools &/or ECIC	GSC members will identify staff within their organizations who have initial contact with families that will receive training and leaders within their organization to authorize participation in the training.
3. Provide ongoing support and education to families to become advocates for their own children.	LLG, GSC Family Coalition, Willow Tree, GPGS	Ongoing	Parent Partnering for Change training Strengthening Families Framework trainings	Parent Ambassadors are hired through the LLG Families connected to training and leadership roles
4. Identify, prepare, and support families who can tell their stories illuminating their experiences with social inequities- race, socioeconomic, English language learners.	LLG Coordinator, GSFC Family Liaison, HV Hub Willow Tree, PWC, One Love Global	Year 1-3	Photo Voice, Digital Stories, Facebook, GSC & member websites	GSRP programs will have family representatives on their advisory councils. At least one family story will be featured in a GSQ press release in conjunction with the Central Resource Center

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IV. Increase and improve connection, communication, and coordination between health and education systems.

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Activities	Responsible Entities	Target Dates	Resources Needed	Progress Measures
1. Evaluate and strengthen the 211 referral protocol and capacity to provide information on resources.	CAUW, GSC Workgroups, Infant Mortality Coalition, PWC	Year 1	211 Promotional Materials, Asset Independence Coalition's use of 211	Monitoring of the information will identify accuracy and currency of information available/provided.
2. Promote opportunities for health and education providers to network regularly to share screening information- ASQ-SE, MCHAT.	CANEY, LLG, Social Emotional Workgroup, Central Resource Center, Willow Tree, LCC, HV Hub	Year 2	Meeting schedules of local networks, Central Resource Center Lending Library	Survey families and providers regarding the fidelity to the protocol for conducting screenings. A working referral loop will be evident with information being shared back and forth using appropriate releases of information.
3. Target community resource outreach to law enforcement, DHS, doctors who serve high needs families and coordinate outreach efforts amongst education sector – preschool, home visiting, child care, Great Start to Quality	HV Hub, LLG, IISD, BCAL, GPGS, Willow Tree, DHS	Year 1	Outreach materials, IISD Family Learning Connection	Increase in referrals to home visiting hub and early childhood joint application. Shared messages will be used with referral sources.