

Outcome 1- Children are born healthy

| Goal: Prenatal health care services are easy for families to access. | | | | | | | |
|---|---|--|---|--------------|-----|---|---|
| Objective #1: Barriers (transportation, childcare, parents' work schedules and doctors' office hours) to accessing prenatal health care services are identified and reduced. | | | | | | | |
| Strategy: Understand family preferences for how to best reach them with information (i.e. gather input from families who received prenatal care when/if deciding to change Drs.' office hours) | | Performance Measures: <ul style="list-style-type: none"> • Barriers to accessing pre-natal health care reduced • Reduction in number of families missing pre-natal health care appointments | | | | | |
| QUESTION: How does the Michigan Bar Association Spotlight align with the Outcome group's activities? | | | | | | | |
| Year 1 Activities: | Persons or Groups Responsible | Resources | Progress Measures (outputs of Activities): | | | | |
| <p>Survey families about prenatal health care preferences and services, including centering pregnancy, with organizations such as Baby Cafe/Expectant Parents Organization, Shared Pregnancy, Lansing School District, Willow Tree, Post-partum patients at Clinics/Prenatal office, Pregnancy Service</p> <ul style="list-style-type: none"> - Create survey - Determine survey distribution method (who distributes and receives survey) - Collect survey data | <p>Ingham County Health Department, Ingham GSC Local Leadership Group</p> | <p>Survey, families to survey, and people to administer the survey</p> | <p>Survey created Survey data collected</p> <p>Progress made and next steps:</p> <p>10-18-17</p> <ul style="list-style-type: none"> • Obj 1 – Reducing Barriers <ul style="list-style-type: none"> ○ Activity – survey families → ○ Questions (Geared toward 2 groups) <ul style="list-style-type: none"> ▪ Provider Qs – intake? ▪ Consumer Qs – All moms (esp. 1st time moms) • Next steps <ul style="list-style-type: none"> ○ PRIME – Regina to bring/e-mail infographic doc to Outcome 1 ○ Contact Health Plans – look at existing patient Qs/surveys <ul style="list-style-type: none"> ▪ Blue Cross – Barbara B. ▪ Medicaid plans ○ Practices to reduce IM through equity <table border="1"> <thead> <tr> <th>Who (places)</th> <th>How</th> </tr> </thead> <tbody> <tr> <td> <ul style="list-style-type: none"> • Teens • ER staff • Shared Pregnancy • ICHD • w/i school based clinics • HS/EHS • Refugee Center • Child care centers (partners) • LCC CCAMPIS (Robin Pizzo) • OBGYN offices • Faith based communities • Local food banks </td> <td> <ul style="list-style-type: none"> • Incentives (i.e. diapers, gift cards) • Community input walls (HS/EHS) • Paper survey • Text survey (poll) • Focus groups </td> </tr> </tbody> </table> <p>Next Steps:</p> <p>11-15-17</p> <ul style="list-style-type: none"> • Get "specific" data/info from Ingham County Health Plan (Kristen Donnelly); Medicaid Plus (Blue Cross-Barb); NPF/CQI (Celeste); SUT/Hospital Workers • Qs – What they collect <ul style="list-style-type: none"> ○ Barriers ○ When did clients sign-up/start ○ Client perceptions – quality of care | Who (places) | How | <ul style="list-style-type: none"> • Teens • ER staff • Shared Pregnancy • ICHD • w/i school based clinics • HS/EHS • Refugee Center • Child care centers (partners) • LCC CCAMPIS (Robin Pizzo) • OBGYN offices • Faith based communities • Local food banks | <ul style="list-style-type: none"> • Incentives (i.e. diapers, gift cards) • Community input walls (HS/EHS) • Paper survey • Text survey (poll) • Focus groups |
| Who (places) | How | | | | | | |
| <ul style="list-style-type: none"> • Teens • ER staff • Shared Pregnancy • ICHD • w/i school based clinics • HS/EHS • Refugee Center • Child care centers (partners) • LCC CCAMPIS (Robin Pizzo) • OBGYN offices • Faith based communities • Local food banks | <ul style="list-style-type: none"> • Incentives (i.e. diapers, gift cards) • Community input walls (HS/EHS) • Paper survey • Text survey (poll) • Focus groups | | | | | | |

| Objective #2: Increase knowledge of and access to health care benefits and other supportive services for prenatal care. | | | | | | | | |
|--|---|--|--|--|---------------------|------------|--|---|
| Strategy: Adopt new outreach practices of sharing information to reach families in non-traditional way. | | Performance Measures: | | | | | | |
| Year 1 Activities | Persons or Groups Responsible | Resources Needed | Progress Measures (outputs of Activities): | | | | | |
| Craft “questions to ask” about health insurance benefits in multiple languages that families can understand and resonate with | Ingham County Health Department (IChD), Pathways to Better Health | Knowledge about health insurance benefits, Staff time, Health insurance navigators, Knowledge of predominant languages | <p>“Questions to ask” sheet created</p> <p>Progress made and next steps:</p> <ul style="list-style-type: none"> • Obj 1 – Reducing Barriers <ul style="list-style-type: none"> ○ Activity – survey families → ○ Questions (Geared toward 2 groups) <ul style="list-style-type: none"> ▪ Provider Qs – intake? ▪ Consumer Qs – All moms (esp. 1st time moms) • Next steps <ul style="list-style-type: none"> ○ PRIME – Regina to bring/e-mail infographic doc to Outcome 1 ○ Contact Health Plans – look at existing patient Qs/surveys <ul style="list-style-type: none"> ▪ Blue Cross – Barbara B. ▪ Medicaid plans ○ Practices to reduce IM through equity <table border="0" style="width: 100%; margin-top: 10px;"> <thead> <tr> <th style="width: 60%;"></th> <th style="width: 20%; text-align: left;">Who (places)</th> <th style="width: 20%; text-align: left;">How</th> </tr> </thead> <tbody> <tr> <td> <ul style="list-style-type: none"> • Teens • ER staff • Shared Pregnancy • ICHD • w/ school based clinics • HS/EHS • Refugee Center • Child care centers (partners) • LCC CCAMPIS (Robin Pizzo) • OBGYN offices • Faith based communities • Local food banks </td> <td> <ul style="list-style-type: none"> • Incentives (i.e. diapers, gift cards) • Community input walls (HS/EHS) • Paper survey • Text survey (poll) • Focus groups </td> </tr> </tbody> </table> | | Who (places) | How | <ul style="list-style-type: none"> • Teens • ER staff • Shared Pregnancy • ICHD • w/ school based clinics • HS/EHS • Refugee Center • Child care centers (partners) • LCC CCAMPIS (Robin Pizzo) • OBGYN offices • Faith based communities • Local food banks | <ul style="list-style-type: none"> • Incentives (i.e. diapers, gift cards) • Community input walls (HS/EHS) • Paper survey • Text survey (poll) • Focus groups |
| | Who (places) | How | | | | | | |
| <ul style="list-style-type: none"> • Teens • ER staff • Shared Pregnancy • ICHD • w/ school based clinics • HS/EHS • Refugee Center • Child care centers (partners) • LCC CCAMPIS (Robin Pizzo) • OBGYN offices • Faith based communities • Local food banks | <ul style="list-style-type: none"> • Incentives (i.e. diapers, gift cards) • Community input walls (HS/EHS) • Paper survey • Text survey (poll) • Focus groups | | | | | | | |