

Outcome 2 – Children are healthy, thriving, and developmentally on track from birth to third grade

Goal: Parenting supports and services are reaching families who need them and are easy to access.			
Objective: Increase the supports and access to prevention services for families at risk of abuse and neglect in Ingham County.			
Strategy 1: Craft and share information about parenting services that families can understand and resonate with.		Performance Measures: <ul style="list-style-type: none"> • Programs have an increased understanding of care designations and understanding who is primary caregiver • Families of different care designations have more information on programs and services they may be eligible for 	
QUESTION: How does the Michigan Bar Association Spotlight align with the Outcome group's activities? <ul style="list-style-type: none"> • Learned about legal resources to help sort out guardianships/Power of Attorney. • Connects with our goal of increasing access to resources (online, in person, etc). 			
Year 1 Activities	Persons or Groups Responsible	Resources Needed	Progress Measures (outputs of Activities):
Identify and use consistent messaging (i.e. phrases/website include on a Bridge Card or social security card or grocery bulletins).	Outcome 2 group & School Readiness Advisory Committee	Expand on messages from Ingham Early Learning Calendar	<p>3 priority messages identified</p> <p>Progress made and next steps: 10-18-17</p> <ul style="list-style-type: none"> • Which messages? <ul style="list-style-type: none"> ○ Parenting services (health, nutrition...) ○ Create You Tube clip on calendar • How to distribute <ul style="list-style-type: none"> ○ Different languages? ○ Reading levels? • <u>May</u> is Social/Emotional/Foster Care Awareness Month <p>11-15-17 Progress:</p> <ul style="list-style-type: none"> • Year 1 activity - Add legal information to parenting services. • Developed list of places done – waiting on calendars to identify messages <p>Next Steps:</p> <ul style="list-style-type: none"> • Add legal resources to Ingham Early Learning Calendar • Add immigration resources/website to Calendar

Identify and access resources to distribute our messages	South Lansing Ministries outreach (Sara Randels) to speak with Valu Land & Deb Hill to speak with PNC Bank about sponsoring ads	Newsprint weekly ad packet to include our message Electronic message boards	At least 3 priority messages will go out 3 times in Year 1 Progress made and next steps:
Identify geographic locations in need of this information.	Ingham Department of Health and Human Services (DHHS), Ingham County Health Department, Ingham ISD, CACS Head Start, and Outcome 2 Group	Data on families, Retired Seniors Volunteer Program, TCOA,	Target zip codes identified Collect data annually and assess trends Progress made and next steps: 10-18-17 <ul style="list-style-type: none"> • Generate additional locations where messages can reach at-risk families (examples: Goodwill, Quality Dairy, Dollar Tree, fast food restaurants, ALDI, Dollar General, cell phone stores, Facebook—boast of baby, child message, E cigarette shops, etc.) 11-15-17 <ul style="list-style-type: none"> • Add food pantry to list of locations to distribute
Create a group of GSC partners focused on expanding outreach.	GSC Members	Staff Time	Group created Outreach plan developed Progress made and next steps:
Expand Ingham Early Learning Calendar distribution (i.e. medical provider offices, faith based communities, etc.).	Outreach Group, School Readiness Advisory Committee	Funding for reproduction of calendar	5 new distribution sites Distribution lists shared across outcome groups using calendar Progress made and next steps: 10-18-17 <ul style="list-style-type: none"> • Ingham Early Learning Calendar <ul style="list-style-type: none"> ◦ Expand where messaging is distributed. MDHHS-FC, Cristo Rey Counseling Services 11-15-17
Strategy 2: Gain a mutual understanding of Root Causes related to abuse and neglect.		Performance Measures: <ul style="list-style-type: none"> • Specific Root Causes for abuse and neglect are identified to inform next steps 	

Year 1 Activities	Persons or Groups Responsible	Resources Needed	Progress Measures (outputs of Activities):
<p>Become a more trauma-informed community/ agencies. Provide supports/information to schools. - Identify organizations who provide trauma training and provide trainings</p>	<p>Law enforcement/schools, Mid-MI Trauma Collaborative</p>	<p>Training on Trauma Informed Practices and Trauma Sensitive Strategies, Handle with Care Model</p>	<p>List of organizations Number of trauma trainings List of resources</p> <p>Progress made and next steps: 11-15-17</p> <ul style="list-style-type: none"> • Get trauma website • Catalog local initiatives • Invite a spokesperson from regional trauma group to GSC re initiatives in area • Review 211's capabilities to get the person in crisis to the right service.
<p>Link with faith-based community with those who can support kinship and guardianship.</p>	<p>Outreach Group designate resources/clergy forums & Sara Randels</p>	<p>Information in churches, Head Start community resources</p>	<p>Faith based organizations identified in 48911 zip code link made</p> <p>Progress made and next steps:</p>
<p>Access partners that might have potential and/or contact with kinship care providers (faith based: FGC, Willow Tree, Family First) Work with agencies such as MAFAK to identify and support these families (TCOA too).</p>	<p>Deb Hill CACS Head Start will check next Kinship newsletter, Willow Tree Family Center, Families Forward</p>	<p>Contact with Kinship care advisory committee, Retired Seniors Volunteer Program (RSVP), Tri County Office on Aging (TCOA), Survey or focus group questions (refer to prioritized Root Causes)</p>	<p>Target 48911 zip code, contacted/provided info to partners</p> <p>Progress made and next steps:</p>
<p>Identify a group where parent is still "there," has rights but grandparents or others raising the child. Parent is not "engaged" with the child and target them to provide GSC with information.</p>	<p>Outcome group</p>	<p>Kinship Care Advisory Committee, RSVP, Capital Area Response Effort (CARE)</p>	<p>Groups identified</p> <p>Progress made and next steps:</p>
<p>Identify why the grandparent, aunt, etc., has the responsibility for the role of parent to identify root cause.</p>	<p>Ingham DHHS, CACS Head Start, Tri County Office on Aging, Capital Area Response Effort</p>	<p>Access to staff to collect reasons</p>	<p>List of reasons why someone other than the parent is acting as the parent and address those situations</p> <p>Progress made and next steps:</p>

