

# Outcome 1- Children are born healthy

<b>Goal:</b> Prenatal health care services are easy for families to access.							
<b>Objective #1:</b> Barriers (transportation, childcare, parents' work schedules and doctors' office hours) to accessing prenatal health care services are identified and reduced.							
<b>Strategy:</b> Understand family preferences for how to best reach them with information (i.e. gather input from families who received prenatal care when/if deciding to change Drs.' office hours)		<b>Performance Measures:</b> <ul style="list-style-type: none"> <li>• Barriers to accessing pre-natal health care reduced</li> <li>• Reduction in number of families missing pre-natal health care appointments</li> </ul>					
<p><b>QUESTION: What progress has been made on activities since the January GSC meeting?</b>  <b>What action will each member commit to between now and March GSC meeting?</b>  <b>What are ideas for future Spotlights that align with Outcome group's activities?</b></p> <ul style="list-style-type: none"> <li>• Medicaid Plans (in general) and processes</li> </ul> <p><b>Who else would have knowledge/expertise to move activities forward and should be contacted? Who will do the contacting?</b></p> <ul style="list-style-type: none"> <li>• DHHS; Ingham County Registration &amp; Enrollment</li> </ul>							
<b>Year 1 Activities:</b>	<b>Persons or Groups Responsible</b>	<b>Resources</b>	<b>Progress Measures (outputs of Activities):</b>				
<p>Survey families about prenatal health care preferences and services, including centering pregnancy, with organizations such as Baby Cafe/Expectant Parents Organization, Shared Pregnancy, Lansing School District, Willow Tree, Post-partum patients at Clinics/Prenatal office, Pregnancy Service</p> <ul style="list-style-type: none"> <li>- Create survey</li> <li>- Determine survey distribution method (who distributes and receives survey)</li> <li>- Collect survey data</li> </ul>	Ingham County Health Department, Ingham GSC Local Leadership Group	Survey, families to survey, and people to administer the survey	<p>Survey created Survey data collected</p> <p><b>Progress made and next steps:</b> <b>10-18-17</b></p> <ul style="list-style-type: none"> <li>• Obj 1 – Reducing Barriers             <ul style="list-style-type: none"> <li>o Activity – survey families →</li> <li>o Questions (Geared toward 2 groups)                 <ul style="list-style-type: none"> <li>▪ Provider Qs – intake?</li> <li>▪ Consumer Qs – All moms (esp. 1<sup>st</sup> time moms)</li> </ul> </li> </ul> </li> <li>• Next steps             <ul style="list-style-type: none"> <li>o PRIME – Regina to bring/e-mail infographic doc to Outcome 1</li> <li>o Contact Health Plans – look at existing patient Qs/surveys                 <ul style="list-style-type: none"> <li>▪ Blue Cross – Barbara B.</li> <li>▪ Medicaid plans</li> </ul> </li> <li>o Practices to reduce IM through equity</li> </ul> </li> </ul> <table border="1"> <thead> <tr> <th>Who (places)</th> <th>How</th> </tr> </thead> <tbody> <tr> <td> <ul style="list-style-type: none"> <li>• Teens</li> <li>• ER staff</li> <li>• Shared Pregnancy</li> <li>• ICHD</li> <li>• w/i school based clinics</li> <li>• HS/EHS</li> <li>• Refugee Center</li> <li>• Child care centers (partners)</li> <li>• LCC CCAMPIS (Robin Pizzo)</li> <li>• OBGYN offices</li> <li>• Faith based communities</li> <li>• Local food banks</li> </ul> </td> <td> <ul style="list-style-type: none"> <li>• Incentives (i.e. diapers, gift cards)</li> <li>• Community input walls (HS/EHS)</li> <li>• Paper survey</li> <li>• Text survey (poll)</li> <li>• Focus groups</li> </ul> </td> </tr> </tbody> </table> <p><b>Next Steps:</b> <b>11-15-17</b></p> <ul style="list-style-type: none"> <li>• Get "specific" data/info from Ingham County Health Plan (Kristen Donnelly); Medicaid Plus (Blue Cross-Barb); NPF/CQI (Celeste); SUT/Hospital Workers</li> <li>• Qs – What they collect             <ul style="list-style-type: none"> <li>o Barriers</li> <li>o When did clients sign-up/start</li> </ul> </li> </ul>	Who (places)	How	<ul style="list-style-type: none"> <li>• Teens</li> <li>• ER staff</li> <li>• Shared Pregnancy</li> <li>• ICHD</li> <li>• w/i school based clinics</li> <li>• HS/EHS</li> <li>• Refugee Center</li> <li>• Child care centers (partners)</li> <li>• LCC CCAMPIS (Robin Pizzo)</li> <li>• OBGYN offices</li> <li>• Faith based communities</li> <li>• Local food banks</li> </ul>	<ul style="list-style-type: none"> <li>• Incentives (i.e. diapers, gift cards)</li> <li>• Community input walls (HS/EHS)</li> <li>• Paper survey</li> <li>• Text survey (poll)</li> <li>• Focus groups</li> </ul>
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			<ul style="list-style-type: none"> <li>○ Client perceptions – quality of care</li> </ul> <p><b>Progress made and next steps:</b></p> <p><b>1-10-18</b></p> <ul style="list-style-type: none"> <li>• Drafted tentative survey questions for parents</li> <li>• Next step is to compile a survey and review</li> <li>• Begin to distribute survey (in various forms) to collect qualitative data</li> <li>• Incentives are TBD</li> <li>• What to do with collected data is TBD</li> </ul> <p><b>Progress Made:</b></p> <p><b>2-21-18</b></p> <ul style="list-style-type: none"> <li>• Finalized the survey about prenatal health care access.</li> <li>• Discussed what we could possibly do with the data collected (TBD).</li> </ul> <p><b>Next Steps:</b></p> <p><b>2-21-18</b></p> <ul style="list-style-type: none"> <li>• <b>Dana and Jessica</b> will “facilitate” a focus group to distribute survey on March 1 as part of Strong Start Healthy Start diaper program.</li> <li>• <b>Lisa</b> will contact Cedar Peds, WIC, Women’s Health, and school-based centers about doing community input walls.</li> <li>• <b>Dana, Jessica, Effie</b> will follow up with Shared Pregnancy to facilitate a focus group.</li> </ul>
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**Objective #2:** Increase knowledge of and access to health care benefits and other supportive services for prenatal care.

<b>Strategy:</b> Adopt new outreach practices of sharing information to reach families in non-traditional way.	<b>Performance Measures:</b> <ul style="list-style-type: none"> <li>• Increase in family’s knowledge and use of health care insurance benefits</li> </ul>
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<b>Year 1 Activities</b>	<b>Persons or Groups Responsible</b>	<b>Resources Needed</b>	<b>Progress Measures (outputs of Activities):</b>
Craft “questions to ask” about health insurance benefits in multiple languages that families	Ingham County Health	Knowledge about health insurance	“Questions to ask” sheet created

<p>can understand and resonate with</p>	<p>Department (ICHHD), Pathways to Better Health</p>	<p>benefits, Staff time, Health insurance navigators, Knowledge of predominant languages</p>	<p><b>Progress made and next steps:</b>  <b>10-18-17</b></p> <ul style="list-style-type: none"> <li>• Obj 1 – Reducing Barriers <ul style="list-style-type: none"> <li>○ Activity – survey families →</li> <li>○ Questions (Geared toward 2 groups) <ul style="list-style-type: none"> <li>▪ Provider Qs – intake?</li> <li>▪ Consumer Qs – All moms (esp. 1<sup>st</sup> time moms)</li> </ul> </li> </ul> </li> <li>• Next steps <ul style="list-style-type: none"> <li>○ PRIME – Regina to bring/e-mail infographic doc to Outcome 1</li> <li>○ Contact Health Plans – look at existing patient Qs/surveys <ul style="list-style-type: none"> <li>▪ Blue Cross – Barbara B.</li> <li>▪ Medicaid plans</li> </ul> </li> <li>○ Practices to reduce IM through equity</li> </ul> </li> </ul> <table border="0" style="width: 100%; margin-top: 10px;"> <tr> <td style="vertical-align: top; width: 33%;"> <p><b>Who (places)</b></p> <ul style="list-style-type: none"> <li>• Teens</li> <li>• ER staff</li> <li>• Shared Pregnancy</li> <li>• ICHD</li> <li>• w/ school based clinics</li> <li>• HS/EHS</li> <li>• Refugee Center</li> <li>• Child care centers (partners)</li> <li>• LCC CCAMPIS (Robin Pizzo)</li> <li>• OBGYN offices</li> <li>• Faith based communities</li> <li>• Local food banks</li> </ul> </td> <td style="vertical-align: top; width: 33%;"> <p><b>How</b></p> <ul style="list-style-type: none"> <li>• Incentives (i.e. diapers, gift cards)</li> <li>• Community input walls (HS/EHS)</li> <li>• Paper survey</li> <li>• Text survey (poll)</li> <li>• Focus groups</li> </ul> </td> </tr> </table>	<p><b>Who (places)</b></p> <ul style="list-style-type: none"> <li>• Teens</li> <li>• ER staff</li> <li>• Shared Pregnancy</li> <li>• ICHD</li> <li>• w/ school based clinics</li> <li>• HS/EHS</li> <li>• Refugee Center</li> <li>• Child care centers (partners)</li> <li>• LCC CCAMPIS (Robin Pizzo)</li> <li>• OBGYN offices</li> <li>• Faith based communities</li> <li>• Local food banks</li> </ul>	<p><b>How</b></p> <ul style="list-style-type: none"> <li>• Incentives (i.e. diapers, gift cards)</li> <li>• Community input walls (HS/EHS)</li> <li>• Paper survey</li> <li>• Text survey (poll)</li> <li>• Focus groups</li> </ul>
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