

# GREAT START SYSTEM EVALUATION

Ingham

Great Start Collaborative Report, April 2018



## OVERVIEW

The goal of each GSC/GSPC is to ensure the coordination and expansion of local early childhood infrastructure and programs that allow every child in the community to achieve the outcomes envisioned by Governor Snyder through Executive Order 2011-8. GSCs bring together partners from various sectors to support healthy births, on-track development, school readiness, and reading proficiency.

This report is intended to provide GSCs/GSPCs with useful insights around several key areas.

Findings come from a member/parent/non-member survey and the review of GSC strategic plans. The survey was open for responses in December 2017 and January 2018. There were 42 total responses from your area, with 30 respondents from the GSC, 6 from the GSPC, and 6 non-member respondents.



Refer to the appendices of this report for complete survey data for this GSC and for suggestions on how to use the information provided here.

## MEMBER ENGAGEMENT

### Member Activity Level

	Your GSC	Statewide
Attended most or all of the GSC meetings in the past year	48%	57%
Were somewhat or very active in a workgroup	74%	64%

### Member voices were heard in designing the work of the GSC/GSPC

Your GSC	%	Statewide
88	Agreed/strongly agreed	91

### GSC members work well together

Your GSC	%	Statewide
97	Agreed/strongly agreed	88
0	I don't know	9

### GSPC members work well together

Your GSPC	%	Statewide
55	Agreed/strongly agreed	52
42	I don't know	46

### GSC membership represents the community a great deal in regards to:

	% Race/Ethnicity	Age	Gender	Geography	Points of View	Organizational Variety
Your GSC	67	52	26	42	58	73
Statewide	45	55	36	48	57	72

### GSPC membership represents the community a great deal in regards to:

	% Race/Ethnicity	Age	Gender	Geography	Points of View
Your GSPC	33	27	21	27	30
Statewide	27	30	25	29	32

### Targets for New Members

The top groups your members wanted to see more participation from were...

- Elected Officials
- Business
- Law Enforcement
- Faith-Based

73% Agreed/strongly agreed that your GSC/GSPC is working on bringing in new members

18% Didn't know if your GSC/GSPC was working on this

### Member Engagement Implications:

Respondents thought the members represent the community fairly well. Some areas could diversify. Members felt their voices were heard and most thought there is a good working relationship between the GSC and the GSPC, but felt there is room to improve.

### Consider:

How does the GSPC communicate with the GSC? What types of strategies are used for outreach and engagement? How might you change your outreach strategies to reach those who haven't been engaged?

## PRIORITIES

### GSC Activities

	Your GSC	Statewide
Goals, objectives, and strategies addressed root causes of early childhood challenges very well	70%	67%
Members agreed/strongly agreed that the GSC prioritized the right actions this year	93%	90%

### Based on a review of recent strategic plans and action agendas from all GSCs....

**Needs:** On average, GSCs across the state identified **7** types of needs in their communities. Your area identified **4** types.

**Objectives:** On average, GSCs across the state identified **4.5** categories of objectives for their work. Your area identified **2** categories.

**Activities:** Your activities were rated as **entirely connected** to your strategies.

**Alignment:** Your action agenda was rated as **mostly connected** to the four state outcomes.

### Priority Implications:

The members support the work of the GSC and thought most of the activities address the root causes of community problems. The activities could be better connected to statewide outcomes.

### Consider:

How might the GSC's action agenda be refined to better address the statewide outcomes? How are root causes and activities discussed with members in order to show connectivity?

## FUNCTIONALITY

### Use of Data and Plans

	Your GSC	Statewide
GSC often uses an action agenda, strategic plan to guide work	97%	76%
GSPC often uses a written plan to guide work	57%	47%

Of the needs identified in your GSC's most recent strategic plan or action agenda, **all** were supported by the data included in the plan.

### GSC leadership strength (including directors, liaisons, committee chairs, and others)



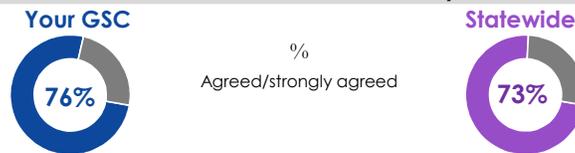
### GSPC leadership strength (including directors, liaisons, committee chairs, and others)



### Funding GSC Activities

	Your GSC	Statewide
Strategic plan indicated:	2%	No funding sources named in plan
	11%	Named only unsecured funding sources
Secured funding sources only	28%	Planning to use secured funding sources only
	59%	Planning to use secured and unsecured funding sources

### Your GSC and GSPC communicate effectively with one another



### Functionality Implications:

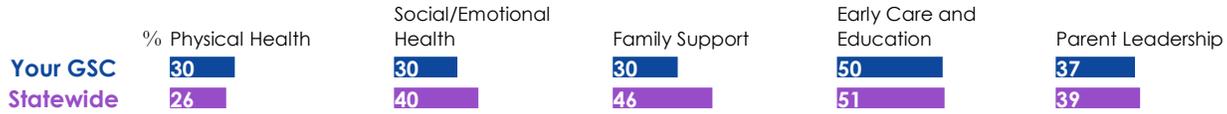
Data and plan use is incorporated well. All needs identified were supported. Most are familiar with the GSPC, and all felt the GSC leadership is performing well. Funding for the GSC could be diversified. Identifying funding to support named activities could bolster action.

### Consider:

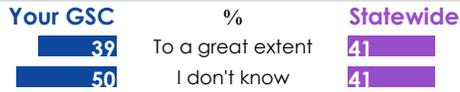
What communication gaps, if any, exist among the GSC and the GSPC? How might this be better managed? Where are there gaps in membership or skill sets to secure funding for activities?

## PROGRESS

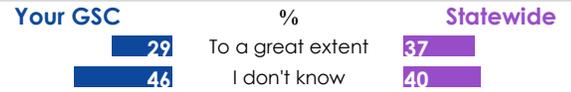
### In the last 12 months, GSC/GSPC has made progress to a great extent in improving...



#### GSPC supported the GSC in achieving Michigan's early childhood outcomes



#### GSPC helped the GSC understand the needs and concerns of parents



#### Greatest successes of your GSC/GSPC

- Sharing resources with families
- Partners working together to make progress on a common goal
- Sharing information with the community at large
- Building relationships among partners

#### Greatest barriers for your GSC/GSPC

- Inconsistent participation by organizational partners
- Insufficient funding
- Lack of parent participation

#### Satisfaction with Progress

Overall, **55%** of respondents in your area reported a great deal of satisfaction with the progress on achieving the goals in the action agenda.

#### Progress Implications:

In particular, family support and social/emotional health are areas that need attention. Strengthening the GSPC would add value to community efforts. Parent and organizational partnerships are lacking and are a barrier to progress.

#### Consider:

What members can help to take action in the areas making less progress? What additional members or skill sets are needed for the GSPC? Which community (parent) populations should be targets for improved communication? Who are champions or allies that could support that outreach?

#### Prepared by Public Policy Associates, Inc. and iEval

Questions about this report can be directed to the evaluation team at [ppa@publicpolicy.com](mailto:ppa@publicpolicy.com) or 517-485-4477.