

Outcome 2 - Children are healthy, thriving and developmentally on track from birth to third grade (FY19)

Goal: Parenting supports and services are reaching families and are easy to access.			
Objective: Increase the supports and access to services to prevent child abuse and neglect in Ingham County.			
Strategy 1: Craft and share information about parenting supports that families can understand and resonate with.		Performance Measures: <ul style="list-style-type: none"> Families of different care designations have more information and access resources, programs and services. 	
<p>QUESTION: How does the “Prenatal Health Care” Spotlight align with outcome group activities?</p> <ul style="list-style-type: none"> If the patient doesn’t feel the health care provider actively listens to them, how does that modeling translate to the child? (i.e. a bad experience with a doctor may be passed on to the child.) If it’s difficult for the family to find an OB/GYN (and it is), it could also be difficult for the family to find a pediatrician.) Pregnancy is/may be stressful without a good relationship with the provider—that stress is harmful to the mom and unborn baby. Families tend to go to Urgent Care rather than establish a relationship with a doctor. Transportation can be a huge barrier for families to get to doctor appointments (i.e. CATA bus system is challenging) <p><i>Group Members: Christina, Sondos, Lucy, Emily, Kathy, Allison, Stephanie</i></p>			
Year 2 Activities:	Persons or Groups Responsible	Resources Needed	Progress Measures (outputs of Activities):
Develop consistent messages around typical child development (i.e. phrases/website include on a Bridge Card or social security card or grocery bulletins).	Outcome 2 group & School Readiness Advisory Committee	Expand on messages from Ingham Early Learning Calendar, Facebook posts, local mailer	<p>3 priority messages identified</p> <p>09/12/18 Progress and next steps:</p> <ul style="list-style-type: none"> Not able to complete You Tube video clip nor mailer/flyer year 1. Ask Family Coalition for 3 key messages about the Coalition to include/share with families. Develop trauma messages (add to updated Ingham EL Calendar). <ul style="list-style-type: none"> Include as supplement on social-emotional section of Calendar. <p>10/17/18 Progress and next steps:</p> <ul style="list-style-type: none"> Develop messages around typical child development. (Michelle shared sample of graphic/circles.) <ul style="list-style-type: none"> Could use “4-1” message or something catchy families would remember. If flyer is developed, how to pay for it? – Michelle Share literacy videos/You Tube videos – Michelle/Stephanie Discuss if message should be made into magnet for families to use instead of discard. Ask Eaton RESA GSRP about newsfeed – Stephanie to contact Jennifer McCaffrey. <p>11/14/18 Progress and next steps:</p> <ul style="list-style-type: none"> Obtained pieces of trauma poster from Starr Commonwealth in Albion to use as we want. <i>(Info also listed below under trauma.)</i>

			<ul style="list-style-type: none"> ○ Lucy to obtain quotes on reproducing trauma poster and have mental health staff ID key messages. ● Reviewed “Nurturing Children’s Mental Health” poster to simplify graphics. ● Trauma posters/social-emotional messages can be distributed at playgroups as handouts. ● Electronic and hard copies can be distributed to GSC members to distribute (include timeline). ● Stephanie to contact Jennifer McCaffrey/Kendra Gibbs regarding Legal Aid video and GSRP newsfeed items. <p>12/19/18 Progress and next steps:</p> <ul style="list-style-type: none"> ● <u>Social-Emotional Flyers</u> <ul style="list-style-type: none"> ○ Lucy asked CACS mental health team to review and make suggestions; Michelle asked ISD PR Dept to review. ○ ISD recently purchased icons/clip art appropriate for flyer. ○ Discussed <u>what</u> to reproduce (12-icon flyer series w/ QR code & magnets), <u>how to pay</u> for expense, and <u>where/how</u> to distribute: ○ GSC members “sign-up” to distribute materials at various sites, and electronically, and <u>track for grant reporting purposes</u>. ○ Partner w/ Outcome 3s Calendar distribution plan. ○ TO DO: <ul style="list-style-type: none"> ▪ <i>Pursue Funding</i> – Michelle will check into CRCF and CAUW grant funding opportunities. ▪ <i>Flyers</i> <ul style="list-style-type: none"> ● Jan 2019 – Share at GSC mtg. (1/23/19) ● Mar 2019 - CACS newsletter to parents Lucy ▪ <i>Magnets</i> <ul style="list-style-type: none"> ● Lucy to contact Scott @ Impact Solutions for pricing. ● April 2019 – Share at GSC mtg. (4/17/19) ● May 2019 - To CACS families @ year-end. ▪ <i>Distribution List / Tracking Form</i> – Stephanie will develop for 1/23/19 GSC meeting for members to sign up for distribution. ▪ <i>GSC Website Hits</i> – Stephanie to check with webmaster re increase in hits (after material distribution begins). <p>02/20/19 Progress and next steps:</p> <ul style="list-style-type: none"> ● <u>Social-Emotional Flyers</u> distributed to GSC members during share-out. Members encouraged to use tracking forms to communicate <i>potential</i> places to distribute and to report where distributed. ○ Suggestions:
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Identify and access resources to distribute messages	South Lansing Ministries outreach to speak with Value Land & to speak with PNC Bank about sponsoring ads	Newsprint weekly ad packet to include our message Electronic message boards, Facebook	<p>At least 3 priority messages will go out 3 times in Year 2</p> <p>10/17/18 Progress and next steps:</p> <ul style="list-style-type: none"> • Finalize locations – Katie and Allison <p>12/19/18 Progress and next steps:</p> <ul style="list-style-type: none"> • GSC members “sign up” to distribute materials at various sites, and electronically • Partner w/ Outcome 3s Calendar distribution plan. <p>03/20/19 Progress and next steps:</p> <ul style="list-style-type: none"> • Discussion took place regarding additional places to share flyers. Outcome 2 to ask GSC members to continue to track distribution. • Outcome 2 ask - Is it possible for organizations to post flyers and/or link from GSC website to their website? Share on social media.
Post information messages (signs) in public places (i.e. bathroom, laundry mat, grocery store, DHHS, Health Department, etc.).	GSC members and their staff	Information to post, Duplication of Posters	<p>Message posted in 20 locations (i.e. Courts, Churches, Meijer, Family Dollar, Aldi, Value Land-Logan Square, Turning Leaf, CSL Plasma-Jolly Cedar Square & 3800 W. Saginaw, Talecris Plasma-921 W. Holmes, etc.)</p> <p>10/17/18 Progress and next steps:</p> <ul style="list-style-type: none"> • All GSC members could help to distribute information. <p>12/19/18 Progress and next steps:</p> <ul style="list-style-type: none"> • GSC members “sign up” to distribute materials at various sites, and electronically. • Partner w/ Outcome 3s Calendar distribution plan.
Identify geographic locations in need of this information.	Ingham Department of Health and Human Services (DHHS), Ingham County Health Department, Ingham ISD, CACS Head Start, and Outcome 2 Group	Data on families, Retired Seniors Volunteer Program, TCOA,	<p>Target zip codes identified Collect data annually and assess trends (48911, 48910, 48912)</p> <p>12/19/18 Progress and next steps:</p> <ul style="list-style-type: none"> • GSC members “sign up” to distribute materials at various sites, and electronically. • Partner w/ Outcome 3s Calendar distribution plan. <p>02/20/19 Progress and next steps:</p> <ul style="list-style-type: none"> • Social-emotional flyer distributed to GSC members in Outcome 2 and during share-out. Members encouraged to use tracking forms to

			<p>communicate potential places to distribute and report where flyers were distributed.</p> <ul style="list-style-type: none"> ○ Distribution locations include: CMH home-based therapists, Ingham ISD, Kinship Care Newsletter, DHHS, Head Start locations, EHS home visitors. <p>02/20/19 Progress and next steps:</p> <ul style="list-style-type: none"> • See notes above re flyer distribution and tracking.
<p>Refer families to programs that connect them to community resources (i.e. 211 and MI Bridges).</p> <p>Develop a document that identifies services and caregiver eligibility.</p> <p>Each GSC partner will update their info on 211 and MI Bridges.</p>	<p>Ingham DHHS, ICHD, Ingham ISD, CACS Head Start, GSC members, legal services, and foster care</p>	<p>Access to Programs and Contacts for Programs for (i.e. free legal advice, 211, MI Bridges)</p>	<p>Data from program regarding referrals made to their program if releases are in place.</p> <p>09/12/18 Progress and next steps:</p>
<p>Refer families who cannot access preschool or other home visiting programs due to age, income and other eligibility factors to Great Parents, Great Start (GPGS), Ingham ISD's PAT home visiting program.</p>	<p>Local Leadership Group, Ingham ISD, Ingham GSC staff</p>	<p>Access of hard copy and electronic copy of referral form to referral sources</p>	<p>Referrals to GPGS are made.</p> <p>09/12/18 Progress and next steps:</p>
<p>Expand Ingham Early Learning Calendar distribution (i.e. medical provider offices, faith-based communities, babysitter, etc.).</p>	<p>Outreach Group, School Readiness Advisory Committee</p>	<p>Funding for reproduction of calendar</p>	<p>5 new distribution sites Distribution lists shared across outcome groups using calendar</p> <p>09/12/18 Progress and next steps:</p> <ul style="list-style-type: none"> • Will have data regarding K Readiness materials by 9/30/18. Trisha Dowell will report via TA Grant. <p>03/20/19 Progress and next steps:</p> <ul style="list-style-type: none"> • May is soc-emotional month. Outcome 2 to remind their staff, GSC members, families they serve, etc. about significance; send link to Ingham Early Learning Calendar; and pick activities to do with families. <p>04/17/19 Progress and next steps:</p> <ul style="list-style-type: none"> • Lucy - <i>Ingham Early Learning Calendars</i> will be part of end-of-year packets; while <i>Ingham Family Literacy Calendars</i> will be given at end of K due to level of difficulty. • Allison - Will print calendar pages for families to take.
<p>Strategy 2: Connect with partners who have potential for identifying adults that are parenting as a kinship care provider to share</p>	<p>Performance Measures:</p> <ul style="list-style-type: none"> • The partners will identify number of adults in a kinship care relationship and connect them to the supportive resources. 		

child development and parenting messages.			
Year 2 Activities	Persons/Groups Responsible	Resources Needed	Progress Measures (outputs of Activities):
Provide partners with a list of agencies who have potential support services.	CACs Head Start, Kinship newsletter, Willow Tree Family Center, Families Forward, Ingham DHHS, Tri- County Office on Aging, Capital Area Response Effort (CARE), INS Court	Contact with Kinship Care Advisory Committee, Retired Seniors Volunteer Program (RSVP), Tri County Office on Aging (TCOA), Survey or focus group questions for support	<p>Providers in the 48911 zip code will be the target for identifying adults who are responsible for kinship care.</p> <p>09/12/18 Progress and next steps:</p>
Identify groups that target support for kinship care providers to share child development and parenting messages.	CACs Head Start, Ingham DHHS, Tri- County Office on Aging, Capital Area Response Effort (CARE), INS Court	Kinship Care Advisory Committee, RSVP, Capital Area Response Effort (CARE)	<p>Groups identified</p> <p>09/12/18 Progress and next steps:</p> <ul style="list-style-type: none"> • Invite someone from Kinship Care to attend GSC - Emily Mayer <ul style="list-style-type: none"> ◦ Also see what they offer as resources. • Run data on children placed with relatives—but not through the court. – Christina <p>10/17/18 Progress and next steps:</p> <ul style="list-style-type: none"> • Proposed Spotlight Panel for November or January GSC Meeting with Francine Watts & Passionique Presberry (Kinship Care), and someone from Tri-County Office on Aging (Emily contacted Tri-County Office on Aging refers all families to MSU Kinship, so they will not be attending the GSC) • Legal Aid – video for families to view; post/share a link on FB (Kendra Gibbs suggested) <p>11/14/18 Progress and next steps:</p> <ul style="list-style-type: none"> • Spotlight in January 2019 on Kinship Care • Tri-County Office on Aging refers to and provides grants monies to MSU Kinship Care—so will not be spotlight. <p>12/19/18 Progress and next steps:</p> <ul style="list-style-type: none"> • Missy Challis to confirm Kinship Care as Spotlight for January GSC meeting via Emily Mayer. • Michelle will confirm with Francine Watts to be part of spotlight for January GSC meeting <p>02/20/19 Progress and next steps:</p> <ul style="list-style-type: none"> • January GSC meeting cancelled due to weather. Kinship Care Spotlight took place at February GSC meeting. Michele Brock and Francine

			<p>Watts presented. Michele and Emmanuel Chima participated in Outcome 2 group; while Francine participated in Outcome 3 group.</p> <p>03/20/19 Progress and next steps:</p> <ul style="list-style-type: none"> Michelle Nicholson and Wendy Boyce attended the Kinship Care Panel on 3.7.19 in Dearborn. Panel of 11 included 7 legislators. Most attendees were grandparents. Many questions regarding financial support.
<p>Become a more trauma-informed community/ agencies. Provide supports/information to schools.</p> <ul style="list-style-type: none"> - Identify organizations who provide trauma training and provide trainings - Identify community resources to address and/or provide support with trauma (individual trauma; family trauma, generational trauma) - Link families to community resources 	<p>Law enforcement, schools, Mid-MI Trauma Collaborative</p>	<p>Training on Trauma Informed Practices and Trauma Sensitive Strategies, Handle with Care Model, ACES</p>	<ul style="list-style-type: none"> - List of organizations - Number of trauma trainings - List of resources <p>09/12/18 Progress and next steps:</p> <ul style="list-style-type: none"> Develop trauma messages (add to updated Ingham EL Calendar). <ul style="list-style-type: none"> o Include as supplement on social-emotional section of Calendar Get “trauma” poster from Child & Family—invite them to attend GSC. <p>10/17/18 Progress and next steps:</p> <ul style="list-style-type: none"> Katie – Get trauma info/poster from Child and Family Charities. Celeste Davison suggested Sesame Street video links (Robin Pizzo) that talk about trauma. She saw at NFP training in Denver? Child Trends is a website with good, quick info about trauma/other topics. (example message: “Did you know that playing with your child reduces trauma?”) <p>11/14/18 Progress and next steps:</p> <ul style="list-style-type: none"> Obtained pieces of trauma poster from Starr Commonwealth in Albion to use as we want. <i>(Info also listed above under consistent messaging.)</i> <ul style="list-style-type: none"> o Lucy to obtain quotes on reproducing trauma poster and have mental health staff ID key messages. Reviewed “Nurturing Children’s Mental Health” poster to simplify graphics. Trauma posters/social-emotional messages can be distributed at playgroups as handouts. Electronic and hard copies can be distributed to GSC members to distribute (include timeline). <p>12/19/18 Progress and next steps:</p> <ul style="list-style-type: none"> Lucy shared trauma poster with CACS mental health team. Suggested splitting into poster series, as very text heavy. Poster(s) on hold pending further discussion. Michelle is part of Mid-Michigan Trauma Collaborative. Discussion includes training and Handle w/ Care Program. Law enforcement is on board—with Holt and Waverly showing a great deal of interest. <ul style="list-style-type: none"> o Suggestion: Future Spotlight