

Outcome 3 – Children are developmentally ready to succeed in school (FY19)

Goal: Promote a shared understanding of school readiness.			
Objective: Key information about school readiness reaches all families and early educators.			
Strategy 1: Use multiple mediums to promote shared understanding of school readiness across stakeholders.		Performance Measures: <ul style="list-style-type: none"> • Increase the number of families and early educators who have been provided with information about knowledge that school readiness begins at birth. • Increase in percentage of Kindergarteners meeting fall literacy benchmarks • Increase in readiness materials translated to other languages. 	
QUESTION: How does the CADL Spotlight align with Outcome group activities? <ul style="list-style-type: none"> ▪ Early Literacy and the Calendar ▪ Signage in libraries and early literacy ▪ Family engagements ▪ Connection to preschools and childcares including home providers – video of using library on Facebook ▪ Youth One card for early childhood 			
Group Members: Effie, Amy, Barb, Wendy, Kae			
Year 2 Activities	Persons/Groups Responsible	Resources Needed	Progress Measures (outputs of Activities):
<ul style="list-style-type: none"> - Identify funding sources for Early Learning Calendar and new and different locations for distribution - Apply for funding and distribute calendars to identified locations (per grant acceptance) - Connect every family with a child to an Ingham Early Learning Calendar and /or a Kindergarten Readiness Packet that makes it easy to create a positive school readiness environment. - Work on ways to connect families with electronic versions of Calendar <ul style="list-style-type: none"> - Trinket item with IELC web address that could be given to parents with newborns - Identify person who could develop an App of Calendar - Identify and meet with programs to discuss having link to Calendar in handbook /orientation/onboarding process 	School Readiness Advisory Committee, Capital Area District Library, GSC Partners, Trusted Advisors, GSQ Central RC	Kindergarten Readiness Packet, Ingham Early Learning Calendar, Staff time, Funding to purchase Calendars. Funding to purchase trinket	<ul style="list-style-type: none"> -List of identified grant opportunities for funding Calendar -List of locations where we can connect with parents who don't have Calendar, - -Successful grant award -Number of calendars and Kindergarten Readiness Packets distributed -Number of trinkets distributed
<p>9/12/18 Progress and next steps:</p> <ul style="list-style-type: none"> • K-1 Literacy Calendar is in progress w/ proofing done and may be printed within a week. • Have Ingham Early Learning Calendar available at every GSC meeting. • Share Calendar with groups that have established email lists to share with families. <p>11/14/18 Progress and next steps:</p> <ul style="list-style-type: none"> • Distribution of Ingham Early Learning Calendars—where can we put them? GSRP classrooms/WKAR and CADL online? <p>12/19/18 Progress and next steps:</p> <ul style="list-style-type: none"> • GSC/WKAR/South Lansing Ministries Cap. Area United Way grant collaboration for possible additional funding. • K-1 Literacy Calendars are printed in English. Spanish mock-up is available. Translating is in progress for seven other languages. 700 copies in other languages soon to be available. 5,000 total printed. <ul style="list-style-type: none"> ○ Need to connect with PTOs re distribution • Trusted Advisors – looking at other options (ie curriculum directors may know how to distribute Calendars to families) 			

			<ul style="list-style-type: none"> • “How to Use” segment has been recorded for Ingham Early Learning Calendar and the K-1 Calendar. • PBS to feature literacy tips 24/7 • Can we provide one-page document for practitioners on how to help with families who are English language learners? • Robin will connect with Kim Steed-Page of SPOM, Hillary of MOASHA, and MSU International Center regarding Calendar distribution. • Laurie L to share resources about dual languages and benefits w/ Outcome group. • Outcome 2 & 3 connect regarding Calendar distribution plan. • Use Ingham Early Learning Calendar as incentive for filling out Outcome 1 survey. <p>02/20/19 Progress and next steps:</p> <ul style="list-style-type: none"> • Ingham Family Literacy K-1 Calendar printed and nearly ready for distribution. All 4-year-old Head Start and GSRP children will receive a copy. Possible places to distribute: <ul style="list-style-type: none"> ○ CADL; Lansing Baby Fair; Back to School Health Fair; K-Round Up ○ Use Ingham Early Learning Calendar as template for Literacy K-1 Calendar training. ○ Link given to Amy for Macaroni Kid – available online at Ingham ISD (see Ingham ISD literacy badge on homepage); weekly article for Macaroni Kid ○ Add info to RC website/or FB (video) Barb & Q1 staff ○ Wendy/Effie – Red Cedar Solutions Group – Ask, start list of functionalities/wish list, app list <p>03/20/19 Progress and next steps:</p> <ul style="list-style-type: none"> • Interstitials are playing on PBS 24/7 beginning March 15. Feature both calendars (school readiness / literacy). <ul style="list-style-type: none"> ○ Ingham ISD (Wendy) will ask WKAR for the videos to link to • Wendy - Ingham ISD Early Childhood Dept and IT working with another app development company for a second opinion. • Wendy – Send WKAR website to GSC once videos are up. Promote on Facebook. • CADL distributed K-1 Literacy Calendars to local branches. • Barb has # for ISD Help Desk to discuss literacy badge on CRC website. • Stephanie will email Calendar Talking Points to Kathy. • Stephanie will check with Katy Sheridan re adding Talking Points to Literacy Badge. • Mary Jo will share MKEO materials with Angie. • 4/18/19 SRAC Mtg – look at MKEO/K Readiness docs & alignment. <p>04/17/19 Progress and next steps:</p> <ul style="list-style-type: none"> • App Development – Met with Atomic Object; creating team for F2F meeting; cost?; Destavious and Effie part of team.
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<p>Identify locations with digital signage where we could include school readiness messages</p> <ul style="list-style-type: none"> - Develop content of school readiness message for digital signage - Distribute school readiness messages to digital signage locations - Seek out sponsorships for digital signage - Work with GSC webmaster to have monthly Facebook posts with messages from each month of Ingham Early Learning Calendar 	<p>GSC partners, School Readiness Advisory Message, Ingham ISD and Local School Districts (teachers) GSC webmaster</p>	<p>Staff time, Developed message</p>	<p>List of partner locations with digital signage, Digital slides with school readiness messages</p> <p>10/17/18 Progress and next steps:</p> <ul style="list-style-type: none"> • Jamie talked to Amy Romback from Macaroni Kid for Lansing sites. <ul style="list-style-type: none"> ○ Potential Spotlight for GSC and LLG? • Wendy will ask Michelle to ask at 10/22/18 meeting. Have teachers share info from emails to parents. • Locate grant funding for Early Learning Calendar app. <ul style="list-style-type: none"> ○ Destavioun Carr built a mock app for Early Learning Calendars. ○ Tech or literacy grants to build app ○ Best Buy? Kae Dubay will check on this. <p>11/14/18 Progress and next steps:</p> <ul style="list-style-type: none"> • Best Buy Grant update – maybe. Big grant meeting in December to discuss if/how this fits. • WKAR educational infomercials for K-1 and Early Learning Calendars (how to use). • Will Wilson Talent students be app developers as their year-long project? <p>12/19/18 Progress and next steps:</p> <ul style="list-style-type: none"> • Wendy will meet with Wilson Talent Center staff regarding Early Learning Calendar app. <p>04/17/19 Progress and next steps:</p> <ul style="list-style-type: none"> • App Development – Met with Atomic Object; creating team for F2F meeting; cost? Destavioun and Effie part of team. • Kae – Asking re: app info – internal only.

Provide training for trainers (Quality Improvement Consultants/Specialists) for Central Resource Center related to Early Learning Calendar	Ingham ISD staff GSC Co- Coordinators Great Start To Quality Central Resource staff	Early Learning Calendar, Training space, Training time, Training module	<p>Number of Central Resource Center staff trained</p> <p>10/17/18 Progress and next steps:</p> <ul style="list-style-type: none"> Family Coalition with GSTQ providers. November meeting will be attended by parent liaison to connect with providers to transition to Family Coalition. December, they will attend Family Coalition with support. Jan 19, they will continue in house as Family Coalition for training. <p>11/14/18 Progress and next steps:</p> <ul style="list-style-type: none"> Jessica Baker connected with GSTQ providers to help with transition. Will continue to attend meetings till end of year. <p>3/20/19 Progress and next steps:</p> <ul style="list-style-type: none"> Corrie to call Barb w/ dates to support QIS w/ calendar trng materials.
Seek out new parent café sites (including refugee child care providers, SPOM, grandparents, foster care, licensed child care providers) to share school readiness information.	GSC partners Parent Liaison, Trusted Advisors	Staff time, Parent Liaison time	<p>Minimum of 3 new café sites Identified, Number of families attending Parent Cafes</p> <p>9/12/18 Progress and next steps:</p> <ul style="list-style-type: none"> Sergio Keck w/ Lansing Schools. Parent Café during English learner's classes starting in October. The Fledge wants to support East side neighborhood families. <p>11/14/18 Progress and next steps:</p> <ul style="list-style-type: none"> Kae has a new Parent Café location—Little Lambs Haslett Preschool.
Identify possible television partnerships for Public Service Announcements (PSA's) on school readiness Development and dissemination of PSA's	GSC members	WKAR, Moms Everyday, Local television channels Trent Smiley- Capital Area District Library Mkt Dir, Staff time, IISD Outreach and Marketing	<p>Identify minimum of three media outlets to distribute PSAs Number of times distributed/shown</p> <p>10/17/18 Progress and next steps:</p> <ul style="list-style-type: none"> WKAR website (school readiness info/PSAs) is there something in place or can we piggyback on a promo? <p>11/14/18 Progress and next steps:</p> <ul style="list-style-type: none"> WKAR educational infomercials for K-1 and Early Learning Calendars (how to use). <p>12/19/18 Progress and next steps:</p> <ul style="list-style-type: none"> PBS to feature literacy tips 24/7 <p>03/20/19 Progress and next steps:</p>

			<ul style="list-style-type: none"> • Interstitials are playing on PBS 24/7 beginning March 15. Feature both calendars (school readiness / literacy). <p>04/17/19 Progress and next steps:</p> <ul style="list-style-type: none"> • Lots of like for Calendar videos.
<p>ACTIVITY COMPLETED in FY18- Distribute Ingham Kindergarten Readiness Packet to licensed child care providers</p> <ul style="list-style-type: none"> -Review Kindergarten Readiness Packet -Distribute Kindergarten Readiness Packet 	Office of Young Children Central Resource Center, School Readiness Advisory Committee	Kindergarten Readiness Packet	Updated Kindergarten Readiness Packet, List of licensed providers who received the Kindergarten Readiness Packet
<p>Strategy 2: Educate and engage the early childhood community in Michigan’s designated quality rating system.</p>	<p>Performance Measures (results from Strategy 2):</p> <ul style="list-style-type: none"> • Increase in child care providers who participate in or who increase their star rating in the Great Start to Quality star rating system by 3 per quarter 		
Year 2 Activities	Persons/Groups Responsible	Resources Needed	Progress Measures (outputs of Activities):
<p>Develop and share information about the need for access to high-quality, affordable preschool and childcare</p> <ul style="list-style-type: none"> - Develop talking points about benefits of high quality programs - Develop talking points about Great Start to Quality - Identify other groups that would benefit from this information for future dissemination (e.g. faith based communities, Interfaith Council, Action of Greater Lansing, Kinship care, DHHS – foster care services, Adelante Forward magazine, free women’s magazine, CAMW, etc.) and share information 	Great Start to Quality Central Resource Center, MSU Child Development Labs, Early Childhood Investment Corporation, and Office of Great Start for(state-wide messaging)	NAEYC Brochures, “How to Choose a High Quality Preschool” brochure, Central Resource Center materials	<p>Documents with talking points, List of identified organizations - 12 organization in Year Two</p> <p>9/12/18 Progress and next steps:</p> <ul style="list-style-type: none"> • Family Coalition could help support marketing licensed childcare locations. • Providers bring families and donate services for GSQ incentives connected to Outcome 3. • As approved Strengthening Families trainers, GSQ families could continue past FY19 for subsidy credit by attending Family Coalition. Training certificate. • “Warm hand off” so families go from GSQ to Parent Liaison. • If licensed-exempt providers participated in Family Coalition meetings, could they earn education hours, as Jessica, Effie, and Kae are certified in Strengthening Families? <p>11/14/18 Progress and next steps:</p> <ul style="list-style-type: none"> • Kristen is working on info to be shared regarding what GSTQ is, and also the Lending Library (located at Jolly/Dunckel) for anyone residing in Ingham County). <ul style="list-style-type: none"> ○ Kristen to bring Lending Library flyers to December GSC Mtg. • GSTQ is creating a short, sweet PowerPoint on GSTQ. Can be posted to GSC website and talk about at Parent Cafés.

			<ul style="list-style-type: none"> • Could Kristen/Barb come to places to share about Lending Library? (I.e. Islamic Center) <p>04/17/19 Progress and next steps:</p> <ul style="list-style-type: none"> • Barb – short PPT re GSQ and Lending Library <ul style="list-style-type: none"> ○ Literacy Badge could possibly go on Midland ESA CRC website ○ QI staff to visit Islamic Center re Lending Library <p>05/08/19 Progress and next steps:</p> <ul style="list-style-type: none"> • Play & Learn group facilitators will get preschool postcards pads, also have in resource drawers at EC Services. • Lending Library flyer will be emailed to GSC members <ul style="list-style-type: none"> ○ GSQ connection with Islamic Center re Lending Library • Barb – PPT on hold pending transitions • RE Kids Count Data: <ul style="list-style-type: none"> ○ 3 & 4 year olds not in preschool slightly better. If not in preschool, are there pockets, zip codes/neighborhoods/cultural piece ○ Breakdown of 3 & 4 year olds – Head Start eligible 3 year olds not enrolled ○ If enrolled, where ae they enrolled – quality ○ Cost of full-time care ○ Cost of childcare in other counties – Washtenaw, Livingston, Kent.