

FY20 Early Childhood Action Agenda – Ingham Great Start Collaborative (Outcome 3)

<p>Targeted Problem: Not all children are developmentally ready to succeed in school at time of school entry</p> <p>Key indicators:</p> <ul style="list-style-type: none"> • Two out of twelve IISD local school districts meeting 80% expectation of children meeting fall literacy benchmark • 67% of K at meeting Phoneme Segmentation Fluency Benchmark on AIMSweb– Winter 2016 • 62% eligible 4 year olds in high-quality Early Learning Settings; includes Head Start and GSRP 				
<p>Goal: Promote a shared understanding of school readiness.</p>				
<p>Objective: Key information about school readiness reaches families and “early educators” (including professionals who have contact with children birth to 3rd grade).</p>				
<p>Strategy 1: Use multiple mediums to promote shared understanding of school readiness across stakeholders.</p> <p>Prioritized Root Causes related to the Objective and addressed by this strategy:</p> <ul style="list-style-type: none"> • Some families may not have knowledge of school readiness. (Resource) • Some families don’t value or place importance on early education. (Mindset) • Some families don’t think school readiness begins at birth. (Mindset) • If materials are only in English, are we actually increasing inequity? (Component) 			<p>Performance Measures (results from Strategy 1):</p> <ul style="list-style-type: none"> • Increase in percentage of Kindergarteners meeting fall literacy benchmarks 	
Activities	Persons or Groups Responsible	Target Dates	Resources Needed	Progress Measures (outputs of Activities):
<p>1.) Identify new and different locations for distribution of the Ingham Early Learning Calendar (IELC). Ask volunteers to use the talking points to engage parents instead of just leaving them sitting out.</p> <ul style="list-style-type: none"> - Connect with families in targeted areas (WIC, pediatric offices, Highfields Community Services, etc.) who have a child from birth to five years old to distribute an Ingham Early Learning Calendar and /or a Kindergarten Readiness Packet that makes it easy to create a positive school readiness environment. 	<p>School Readiness Advisory Committee, Capital Area District Library, GSC Partners, Trusted Advisors, GSQ Central RC</p>	<p>March 2020</p>	<p>Kindergarten Readiness Packet, Ingham Early Learning Calendar</p> <p>Staff time</p>	<p>List of locations where we can connect with parents who don’t have Calendar</p> <p>500 Calendars and Kindergarten Readiness Packets distributed</p> <p>Increase in the number of families and early educators who have been provided with information about knowledge that school readiness begins at birth</p>
<p>11/20/19 Progress and Next Steps:</p> <ul style="list-style-type: none"> • Whose role is it to support school readiness? • Jamie reported she distributed appx. 20 Calendars. <p>01/22/20 Progress and Next Steps:</p> <ul style="list-style-type: none"> • Mother Baby packets having sample calendars—Kae contacted Sparrow and is waiting to hear back. Kae will follow up w/ Jennifer at Sparrow. <p>02/19/20 Progress and Next Steps:</p> <ul style="list-style-type: none"> • Casey did a Parenting Presentation in Leslie on Nurturing Social Emotional Development. • Natalie is providing Ingham Play & Learn group info to families at Library Baby Time. • Natalie is doing preschool book rotation through East Lansing Library GSRP and Head Start. • Can we get Head Start data by month for a given year (18-19). Is there “why” data related to attendance that we could see? 				

<p>2.) Work on ways to connect families with electronic versions of Calendar</p> <ul style="list-style-type: none"> - Outreach item with IELC web address or Calendar App (once developed) that could be given to parents with newborns - Continue discussion with software development companies to identify and move forward with development of App for Calendars <p>Identify and meet with programs to discuss having link to Calendars in handbook/orientation/onboarding process</p>	<p>School Readiness Advisory Committee, Capital Area District Library, GSC Partners, Trusted Advisors, GSQ Central RC, Outcome 3, Ingham ISD IT Department. CAUW grant</p>	<p>September 2020</p>	<p>Funding to purchase Outreach item</p> <p>Funding through CAUW grant</p> <p>Calendars, Staff time, programs</p>	<p>Number of Outreach items distributed</p> <p>Calendar App development discussions occur and next steps determined</p>
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09/18/19 Progress and next steps:

- Turnkey Products: possible additional option
- Demos being set up w/ Daryl Tilley of Ingham ISD 10/10/19

11/20/19 Progress and next steps:

- Ready Rosie may be the turn-key App option. Cost and sustainability is being explored. YouTube as a form of promotion can be explored as progress is made on App development for Calendar.
 - Show Ready Rosie videos at next meeting.
- Jennifer - will call two leads on App development. (01/22/20 Jennifer spoke w/ UofM professor who needs details/specs.)

12/18/19 Progress and next steps:

- For Calendar App/turnkey (through K Roundup sign ups)
 - Connect with Dewpoint via Lansing Promise
 - **Jay/Wendy** – MSU Capstone App/project Ready Rosie and IELC (pilot/get feedback)
 - Resources? Build own? Maintaining?
 - **Corrie** to talk with Livingston for usage data for Ready Rosie
 - Feedback during Round Robin – cannot fine tune Ready Rosie (used in Head Start Programs with lots of benefits, but cannot customize; some data and/or analytics but not specific; notices minimal use with families, high cost; consider other Apps; use Remind App and write own content).
 - **Barb** – check into kinship care for licensing
- Commercials – Expand access

01/22/20 Progress and Next Steps:

- Ready Rosie will be coming to Ingham families, available to EFEL families as a pilot. The App is turn-key and can be customized. Will be funded through CAUW Grant. Wendy has been given info from MSU for potential development of initial App idea. Jennifer spoke w/ UofM professor who needs details/specs.
- GSQ connected with Kinship Care and will distribute flyers. Wendy and GSQ connected and sent information for literacy and home visitor support.
- Can we use subs to fill the licensed childcare requirement? **Kristen** will give us some possible sites. **Wendy** will follow up with Mason. Can LLC fill the requirement? **Jennifer** will chat with Wendy about potential licensed space and providers.

02/19/20 Progress and Next Steps:

- Ready Rosie Roll-Out with EFEL in March. Demo to Collaborative in March or April.
- Do we have an Instagram account?

<p>3.) Connect with Secretary of State to meet and discuss including Calendar Interstitials (short, educational videos that WKAR produced) and/or other messages of school readiness on digital signage</p>	<p>GSC partners, School Readiness Advisory Message, Ingham ISD / Local Districts</p>	<p>September 2020</p>	<p>Staff time, Developed message</p>	<p>Meeting with Secretary of State occurs</p>
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11/20/19 Progress and Next Steps:

- Kae - to contact Secretary of State.

12/18/19 Progress and Next Steps:

- **Rebecca** – Ingham DHHS School Readiness videos in lobbies
- Jennifer/Rose – Stills or slides about Early Childhood literacy for PNC Bank (**01/22/20 PNC cannot do this and has specific content.**)
- **Barb** – Check into kinship care for licensing and orientation, research TV station spots for EC.

01/22/20 Progress and Next Steps:					
<ul style="list-style-type: none"> • Kae Dubay contacted Secretary of State re interstitials. Have to pay and message is run statewide rather than just locally. 					
01/22/20 Progress and Next Steps:					
<ul style="list-style-type: none"> • Rebecca inquired about DHHS running interstitials at WIC offices, etc. This would allow clients to view interstitials in waiting rooms. 					
4.) Work with GSC webmaster to develop and post monthly Facebooks posts with messages from each month of Ingham Early Learning Calendar	GSC webmaster, Outcome 3 group	December 2019	Staff time	Monthly Facebook posts focused on IELC	
09/18/19 Progress and next steps:					
<ul style="list-style-type: none"> • CENSUS 2020 Things to Do: <ul style="list-style-type: none"> ○ Robin P – Pitch Census story to MSU radio team for messaging. ○ Barb M – Develop training for childcare providers for awareness and to share with families. ○ Find out if multiple people can use the same computer. ○ What is the timeline to apply for an absentee ballot? ○ Mari – CADL staff to offer public the opportunity to complete Census. • Messaging: Using the children frame. 					
09/18/19 Progress and next steps:					
<ul style="list-style-type: none"> • Jodi can connect Facebook to Calendar activities. Should not create conflict with social-emotional. <ul style="list-style-type: none"> ○ Highlighting an activity on a monthly post could work. ○ Kae – will email Jodi to move forward on Facebook posts for Calendar. 					
01/22/20 Progress and next steps:					
<ul style="list-style-type: none"> • Wendy will follow up with Jodi on monthly Facebook posts focusing on Ingham Early Learning Calendar. 					
5.) Identify targeted locations with low preschool enrollment to share messages of school readiness beginning from birth and connecting with preschool	Outcome 3	December 2019	Data on low preschool enrollment locations, School readiness messages	Low preschool enrollment areas: Stockbridge, Dansville, Lansing 48933 & 48912 receive school readiness messages through various mediums	
Progress and Next Steps:					
6.) Connect with Sue Kalchik at Sparrow MIHP via Lisa Chambers to see if newborn packets could include Ingham Early Learning Calendar. Possibly have a sheet explaining the importance of early learning and an example of one month on the back for distribution to the newborn families.	Outcome 3, Lisa Chambers	March 2020	Staff time, Copies of Calendars for distribution	Meeting with Sue Kalchik occurs	
11/20/19 Progress and Next Steps:					
<ul style="list-style-type: none"> • Kae will email Sue Kalchik re getting Calendar into newborn packets at Sparrow. 					
7.) Meet with birthing classes to discuss distribution of Ingham Early Learning Calendar or information about why the calendars are important to use.	Willow Tree, Health Department, Sparrow/McLaren Lansing Doula Network	June 2020	Staff time	Connection with 2 baby class locations: after one year do follow-up survey with participants. Consider incentives for families to complete survey.	
Progress and Next Steps:					

<p>8.) Design childcare provider cafés to focus on quality and school readiness. Explore partnering with local chapter of AEYC to offer provider cafe during the fall tour of providers.</p> <p>Partnership with Head Start for Parent Café sites and collaboration for parent education</p> <p>a. Angie Vandecar in Mason: Possible Parent Café site b. Mandy Woodward at Grand River EHS as contact for Parent Cafes</p>	<p>GSC partners Parent Liaison, Trusted Advisors</p> <p>Family Coalition, Head Start staff</p>	<p>December 2019</p>	<p>Staff time, Parent Liaison time</p> <p>Parent Liaison and parent leaders time</p>	<p>Minimum of 3 new café sites Identified, 20 families attend Parent Cafes</p> <p>Establish partnership with EHS for new locations for Parent Cafes</p>
<p>Progress and Next Steps:</p>				
<p>8.) Discuss rebranding or how to share messages of “school readiness” to resonate with families of children from birth-3. Gather data from parents and providers (non-Head Start and GSRP or accredited or star rated) re: how to include families of infants/toddlers to be part of preparing children for success in kindergarten starting from birth.</p>	<p>Child Care Providers GSC Members, Family Coalition</p>	<p>September 2020</p>	<p>GSC Partners that serve families from birth to three</p>	<p>Input from families is used to “rebrand” school readiness.</p>
<p>11/20/19 Progress and Next Steps:</p> <ul style="list-style-type: none"> Whose role is it to support school readiness? <p>12/18/19 Progress and Next Steps:</p> <ul style="list-style-type: none"> Rebecca – Ingham DHHS School Readiness Ingham Early Learning Calendar Interstitial videos in lobby Jennifer/Rose – Stills or slides regarding Early Childhood literacy for PNC Bank Corrie/Wendy – Ingham Preschool, other early learning resources & RBG3 to connect with Alicia at Kinship Resource Center. 				
<p>9.) Now that the Ingham Kindergarten Readiness Packet has been distributed to licensed child care providers, follow-up with child care providers to gather data on how they are being used and distributed – develop survey to gather data</p>	<p>Central Resource Center, School Readiness Advisory Committee</p>	<p>May 2020</p>	<p>Kindergarten Readiness Packet, child care providers</p>	<p>Updated Kindergarten Readiness Packet, List of licensed providers who received the Kindergarten Readiness Packet</p>
<p>Progress and Next Steps:</p>				
<p>Strategy 2: Educate and engage childcare providers in Michigan’s designated quality rating system.</p>	<p>Prioritized Root Causes related to the Objective and addressed by this strategy:</p> <ul style="list-style-type: none"> Some families don’t have access to high quality childcare/preschool. (Component) 		<p>Performance Measures (results from Strategy 2):</p> <ul style="list-style-type: none"> Increase in child care providers who participate in or who increase their star rating in the Great Start to Quality star rating system by two 	
<p>Activities</p>	<p>Persons or Groups Responsible</p>	<p>Target Dates</p>	<p>Resources Needed</p>	<p>Progress Measures (outputs of Activities):</p>
<p>10.) Plan collaborative event with Great Start to Quality (GSQ), Family Coalition, and GSC to target providers not participating in GSQ. (Possible structure could be three-part session - session 1 – training, session 2 – SAS, session 3 – training to increase number of quality providers, parent communication and celebration. Other structures of the event may also be considered)</p>	<p>Great Start to Quality Central Resource Center, GSC Outcome 3 group, Family Coalition</p>	<p>June 2020</p>	<p>GSQ website, data from www.childcaresert.org website</p>	<p>Provide one event within a high needs area of Ingham County to promote awareness of Michigan’s QRIS, Resource Centers and GSC resources.</p>

Identify high need areas which could include high numbers of children 0-5: home providers don't exist or low participation in GSQ rating system.				
02/19/20 Progress and Next Steps:				
<ul style="list-style-type: none"> Connect with Barb Monroe regarding this Activity. 				
11.) Create "Did you know" poster during Outcome group work about quality child care – connect with star rated provider to display poster at provider location	Outcome 3, GSQ Central Resource Center	December 2019	Content for poster, Outcome group work time	Poster created
Progress and Next Steps:				
12.) Develop a Play and Learn group tub or Lending Library tub with theme of "Supporting quality preschool and childcare" for providers	Great Start to Quality Central Resource Center, GSC Outcome 3 group, Family Coalition, Play and Learn Group facilitators	September 2020	Ideas for materials to include in tub, Funds for purchasing materials,	Lending Library tub developed
Progress and Next Steps:				
13.) Connect GSTQ licensed exempt providers to Family Coalition events and activities through the parent liaison attending monthly orientation trainings.	Great Start to Quality Central Resource Center, GSC Outcome 3 group, Family Coalition	March 2020	Family Coalition	5 Licensed exempt providers participate in the Family Coalition
Progress and Next Steps:				

12/18/19 Connection to McKinney-Vento/Kinship Care; How can we get MKV info our re Kinship Care?

01/22/20 How/Who to Engage in Outcome Group Work?

- Red Cedar Insurance Company (for funding?)
- RDC representative
- Big Brothers Big Sisters (potentially Outcome 2?)
- Capital Area Mentoring Partnerships (CAMP)
- Foster care has previously been represented by Christina Redmond.
- Faith community who sees hard-to-reach families
- Providers – **Wendy** will reach out to Cradles 2 Crayons and Small Folks.

02/19/20 Data Review Notes:

- Next meeting, Corrie will share MKEO data for Ingham County.
- Long waiting lists for childcare/preschool are barriers.
- Increase family knowledge to access childcare assistance.