

## Next Meeting, October 18, 2011

Early Childhood Literacy Coalition Minutes

East Lansing Public Library

September 20, 2011

Sentences in bold indicate action needed before the next meeting.

Present: Lynn Harper, CADL; Karen Black, Clinton County Great Start Collaborative; Becky Le Boeuf, Delta Township District Library; Ronda Rucker, Eaton Great Start Collaborative; Mary Jo Gallagher, East Lansing Library; Lisa Chambers, Ingham County Health Dept.; Lori Noyer, Office for Young Children; Beany Tomber, WKAR

Members introduced themselves. Lynn Harper announced that she was having a baby in January and that Mark Buzzitta would cover for her while she was out on maternity leave. Everyone congratulated her.

The minutes of the June meeting were reviewed. There were no changes or additions.

### Plans for 2012 Literacy Events

#### Venue and Set-Up

Hannah Center has been reserved for the Kick Off event on March 18, 2012. We will be able to use both parts of the gym for our activities. After discussing various ideas of how to use the space, it was agreed that we would arrange the tables in a horseshoe for each category, i.e. libraries together, Great Start Collaboratives, OYC and the Ingham Health Dept., Head Start and WKAR, etc. There will be two or three groups in each side of the Gym. Each group will have one of the characters and gear activities toward the theme of that character.

#### Funding

Since we did not receive the Target grant this year we need to look at ways we can continue to provide an enriching experience for families with less money. Agencies were asked to participate whenever possible with cash contributions of several hundred dollars and also are encouraged to use the characters and activities in play groups and at their sites during the Literacy Weeks. Karen Black and Ronda Rucker are using money from their Great Parent, Great Start grants to participate and suggested this was a good source for Great Start Collaboratives.

#### Characters

Each agency will order the character they are paying for directly. The following assignments for ordering were made. We are requesting that the characters for the Kick Off arrive by March 16 and we need characters for the following Literacy Weeks to be there through March 30. (Sent back on April 2.)

Corduroy -Lori Noyer, Schiawassee Great Start (requested the date of March 20)

Clifford – Lynn Harper, CADL

Biscuit – Karen Black, Clinton Great Start

Llama, Llama- Mary Jo Gallagher, East Lansing Library

Max – Becky LeBoeuf, Delta Township Library

Tacky Penguin – Ronda Rucker, Eaton Great Start

We will have four characters for the Kick Off and two more for Literacy Weeks. The costumes are free and the shipping costs are usually about \$190. **It was suggested that calls be made this week to reserve characters since we want them for a long period.**

### Performers

It was decided to ask Merry Music Maker to be the performer this year and do three 15 minute performances between 1-4 p.m. **Becky Le Boeuf will contact her.** We hope her fee will be between \$300-500. Since Head Start is not paying for a costume, they will be asked to help with performer costs.

**Lynn Harper will ask Mark Buzzitta to act as MC.**

We will add a storytelling area, perhaps on the stage with story tellers from East Lansing Library (Carrie) and other libraries if possible. We also hope that Jean Bolley will be one of the storytellers. **Lynn Harper will also ask Mark Buzzitta to contact Jean and ask if she can do this without payment this year.** The details of how we manage this area, with times posted, need to be worked out.

### Promotion

Lori Noyer will prepare camera ready copy of the flyer for the Kick Off event on one side and the schedule for Literacy Weeks on the other, in color, to be sent electronically to all agencies. Everyone can customize and print the number of copies they need. If we have enough money from agency contributions, we will print the flyer in color. CADL will continue to have the flyer and schedule online. WKAR will do on air promotion spots ten days before the Kick Off.

We will use books received from the First Book Distribution in Lansing as giveaways.

**NEXT MEETING: Tuesday, October 18, 2011, 8:45 am at East Lansing Public Library.**